



Shree Chanakya Education Society's
**INDIRA SCHOOL OF
BUSINESS STUDIES PGDM**
Legacy PGDM Program

PROSPECTUS

2023-24

Enabling Knowledge | Enabling Careers | Enabling Life

We are Enablers...

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About Shree Chanakya Education Society (SCES)

Shree Chanakya Education Society began as a trust in 1994, under the visionary leadership of **Dr. Tarita Shankar**, with an explicit vision to provide sustainable impetus to the corporate and entrepreneurial abilities in the youth. Unrelenting initiatives by the management team at Indira led to the creation of multi disciplines such as Management, Information Technology, Pharmacy, Commerce, Science and Engineering. All this growth is enabled and sustained by the expertise and exertions of **Prof. Chetan Wakalkar**, Group Director, Indira Group of Institutes, whose commitment and concern for students' development stands unmatched. SCES has grown steadily and today boasts of several Institutes, having more than 14,000 students, from all over India pursuing multi-disciplinary graduate and post-graduate programs. The Institutes managed by SCES have maintained high academic standards and have successfully provided trained manpower to the diverse industry sectors of the country.



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About

Indira School of Business Studies PGDM (ISBS PGDM)

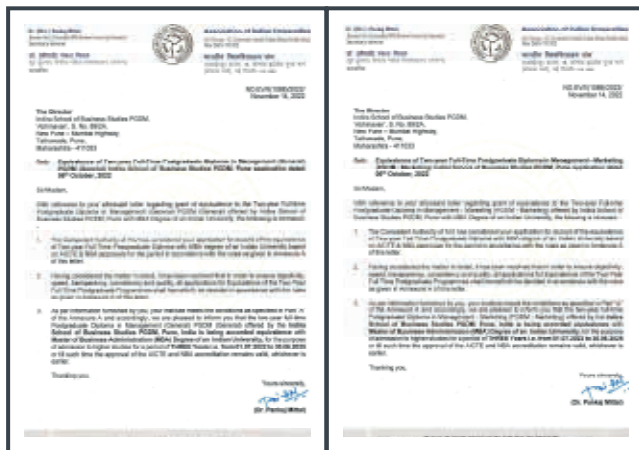
Indira School of Business Studies PGDM (ISBS PGDM) was established as a professional school to meet the growing needs of the business sector with an idea to bridge the gap between the 'Campus and Corporate'. In a short span of time, the programs of the Institute were approved by AICTE and ISBS PGDM established its presence in Pune as a premier business educational institute. The curriculum design, methodology utilized, coupled with technology for teaching keeps the students abreast of the trends in the field of business and assures greater articulation of the same.

ISBS PGDM ranked 28th among the "Best B- Schools in India 2020" in a survey conducted by Business India Magazine. ISBS PGDM was also awarded for "Best Institute Overall" in 11th Innovation Education

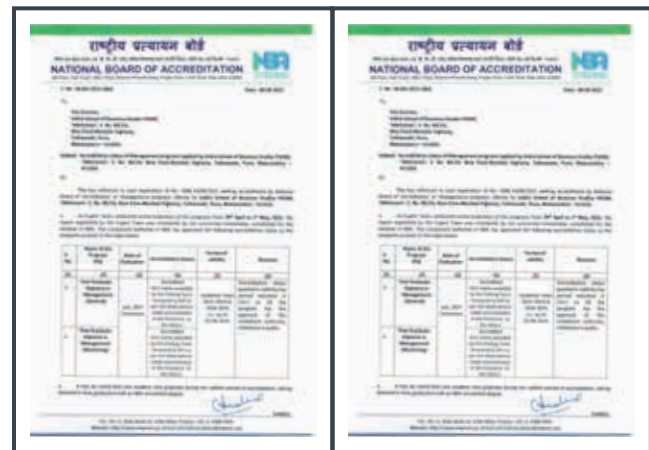
Leadership Award 2019 presented by DNA. ISBS PGDM has also featured in Top 100 Management Institutes in India in NIRF 2019 Rankings. The National Institutional Ranking Framework (NIRF) is approved by the Ministry of Human Resource Development. It is indeed a matter of pride for an institute to be acknowledged by such reputed forums.

ISBS PGDM believes that the emerging global environment requires professional graduates to be equipped with sufficient knowledge and confidence to face tough and competitive scenarios. The current global economy has created an environment where managers have to face greater situational challenges; predict and handle the impulses of the market and provide better quality products and services.

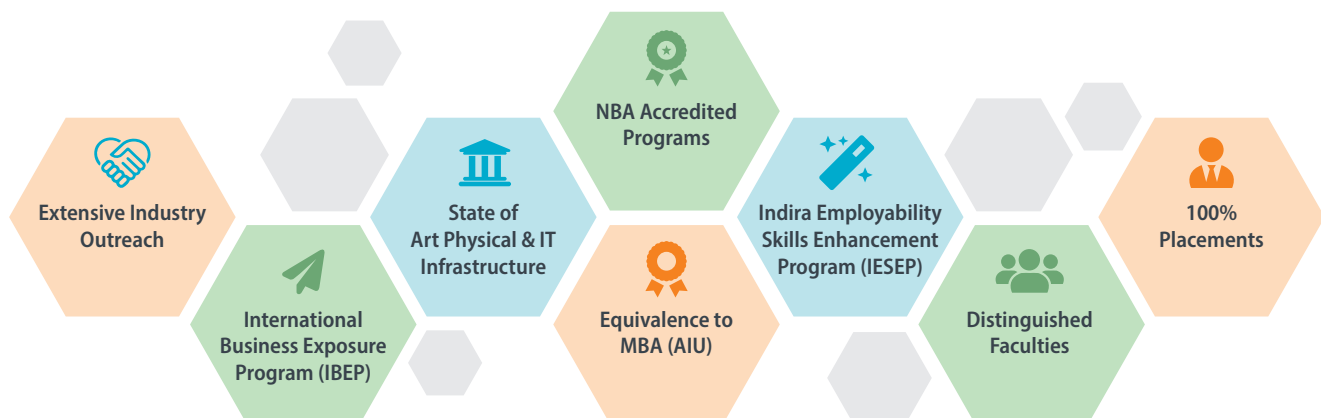
NBA Accreditation



Equivalence to MBA (AIU)



Highlights of ISBS PGDM





Vision & Mission

Group Vision

"To create a center of academic excellence in the field of Management and IT education, with the purpose of fulfilling the industry requirements through holistic development of future performers who are also good human beings and possess the right knowledge, skill sets and attitude towards their work and life."

Vision - ISBS PGDM

"To continue to evolve as an institution of excellence in the field of management with a focus on nurturing students into a professionally relevant and socially sensitive talent."

Group Mission

- To promote a learning environment that welcomes and honors men and women from diverse cultures for involving themselves in intellectual inquisitiveness, explore knowledge dimensions for future applications in industry, business and life.
- To develop managers and entrepreneurs in the field of management and IT, who can serve as engines of national and global economic growth and innovation.
- To foster strategic alliances with industry for research and its application.
- To inculcate ethical, social and moral values in all our stakeholders which is the basis of humane social order.

Mission - ISBS PGDM

- To provide a sound learning environment to students and engaging them in relevant knowledge dimensions to inculcate domain knowledge and development of application ability.
- To recruit quality faculty and providing them conducive work and research environment.
- To foster alliance with industry for student's professional development and to provide them suitable work/career opportunities.
- To promote ethical and social values for nurturing 'socially' responsible student.



CHETAN WAKALKAR

Group Director & Managing Trustee
Indira Group of Institutes, Pune

Dear Future Leaders,

It gives me great pleasure in inviting you to the legacy PGDM program at the Indira School of Business Studies. A legacy built over nearly 26 years makes our PGDM program unique and relevant to meet your masters' education needs.

We are proud to say that our more than 25000 alumni are building their careers in some of the best companies nationally and globally, a testimony to the quality education and rigour that the legacy PGDM program offers.

India is amongst the top 5 economies of the world today and is set to become the 3rd largest by 2028. Digitisation of business models, implementation of 5G, the metaverse opportunity, Industry 4.0, sustainable business & alternate energy etc are rapidly impacting the business environment. These are exciting times for us as a nation poised to become an economic powerhouse. The opportunities for business and entrepreneurship are unlimited.

The legacy PGDM program at ISBS has specially curated syllabus to meet the new needs of industry. Our experienced faculty and knowledge partners will provide you a truly memorable learning experience.

Look forward to welcoming you at ISBS-PGDM!

Best wishes,



Dr. KUMENDRA RAHEJA
Head of the Institute
Indira School of Business Studies PGDM

Dear Students,

At the onset, heartiest congratulations on securing admission at the premier PGDM program of Indira School of Business Studies PGDM.

Today more than ever, disruption is the new norm and the same has been propagated multi-fold by the pandemic situation. Every day we see an established organization with proven track record giving way to new start-ups built on the foundation of disruption. For these new kids on the block, disruption is not an event but the very way of doing business. Young businesses like Byju's, Airbnb, Oyo Rooms, Uber, Ola, Amazon, Flipkart, Paytm, Facebook to name a few, have come from nowhere and are already challenging the might of the well-established organizations. The businesses have moved online in a matter of one year. The world is becoming increasingly connected and interdependent in ways it has never been before. This clearly means that the business landscape is changing rapidly, posing a big challenge to the workforce of tomorrow. One must not only learn but also re-learn and up-learn throughout one's professional career. It is important that we possess the skills of tomorrow to remain on top of the game called business regardless of whether we pursue a professional career or take an entrepreneurial plunge.

Indira represents a great diversity in geographies, languages, cultures, traditions, faiths, enthusiasm, abilities, view-of-life thereby providing a very vibrant and wholesome peer environment which helps students not only to be competitive but also become a better human being. We are committed to the holistic development of the students and enabling them to take on the challenges of professional and personal endeavours and deliver on the ever-changing expectations of business and society.

I can earnestly promise you that very exciting times lie ahead of us and we together will experience the sheer joy of having to accomplish so much in so little time.

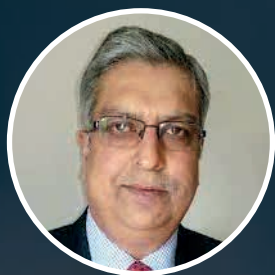
Come - be a part of the future and let ISBS PGDM show you the way.

Stay safe and stay blessed along with your near and dear ones.

All the best!!

Advisory Board

ISBS PGDM



Mr. Shantanu SenSharma
Founder
Ozone Education Consultants
& Chairman Advisory Board,
YUGMA, Pune



Mr. D.K. Rai
Director,
CHEP India, Pune



Anand Kochhar
Global Partner Manager,
TATA Telecommunications



Dr. Srinivas Chunduru
Founder,
VANS Group, Mumbai



Mr. Prasenjit Roy
Business & Digital
Transformation Leader,
NTT, Mumbai

Board of Studies



Mr. Sunder Madakshira
Chief Executive Officer - India,
Rezolve Limited
Member Industry



Mr. Ronak Shah
Founder, Proton Training Solutions
(Proton) Pune
Member Industry



Mr. Puneet Raman
Founder & Director, Prowisdom
Growth Private Limited
Member Industry



Mr. Pawan Pawar
HR Manager -
Hotel Tip Top International
Member Industry



Mr. Pritesh Prabhu
Group Head- Learning and
Development, RNFI
Member Industry



Mr. Nitin Mandavkar
Head Fixture and Design,
Toolcon Systems
Member Industry



Ms. Supriya Razdan
L&D Lead, Forvia
Member Industry



Mr. Rajesh Tukdeo
Experienced IT professional and
Tableau certified Freelance Trainer
Member Industry



Ms. Divya Shetty
HRBP, Cushman &
Wakefield India Pvt. Ltd.
Member Industry



Dr. Abhinav Jog
EX AGM-SBI, Freelancer,
Corporate Trainer
Member Academics



Mr. Mayur Shukla
Branch Head and VP of Kotak Bank
Member Industry



Ms. Hema Anand
Soft Skills Trainer and
Academic Expert
Member Academics



Mr. Dwarkadhish Deshpande
Senior Project Manager,
FIS Global, Pune
Member Industry



Mr. Vilas Puranik
Academic Expert
Member Academics



Mr. Bharat Jadhav
 Manager Continuous Improvement,
 Datwyler, Pharma Packaging
 Member Industry



Dr. Vishal Thelkar
 Academician
 Member Academics



CFP Ashok Anant Alurkar
 Founder - Rupee Clinic
 Member Industry



Dr Digambar Sakore
 Academic Expert
 Member Academics



Mr. Abhijit Survepatil
 Sales and Marketing Head,
 Online Giftkarting Pvt. Ltd.
 Member Industry

Academic Council



Dr. Kumendra Raheja
 Dean



Dr. Shikha Sindhu
 Domain Expert- HR



Dr. Mahesh Mangaonkar
 Domain Expert -
 Operations & Analytics



Dr. Anagha Bhope
 Domain Expert- Finance



Dr. Gaganpreet Ahluwalia
 Domain Expert- Marketing

Infrastructure

Campus Highlights



- More than 7000 sq. mt. campus area
- State of the art 'Smart Classrooms'
- Seminar halls, syndicate rooms and Tutorial centers
- Impressive IT Infrastructure
- Complete Wi-Fi connectivity
- Digital multimedia library, 35641 volumes of books, 5501 titles, 60 journals, 24,664 e-books
- Well-equipped gymnasium with a fitness instructor
- Medical support by Aditya Birla Memorial Hospital
- Quality and Hygienically prepared meals at the Canteen and Cafeteria
- Indoor and outdoor sports facilities

Full Time Faculty



Dr. Kumendra Raheja
Dean / Professor
B.COM, MBA, PhD
Specialisation : Marketing
Total Experience : 22 Years



Dr. Mahesh Mangaonkar
Professor
BE, MBA, M.Phil, PhD, PGDHRM
(Gold Medallist), PGDIBO, SET,
UGC-NET
Total Experience : 20 Years



Dr. Vidya Arun Nakhate
Professor
B.PHARM, MBA, PhD
Specialisation : Marketing
Total Experience : 19 Years



Prof. Chetan Wakalkar
Associate Professor
BE, MBA
Specialisation : Marketing
Total Experience : 22 Years



Dr. Chanakya Kumar
Associate Professor
B.SC, MBS, PhD, UGC-NET
Specialisation : Marketing
Total Experience : 17 Years



Dr. Parmeshwar Yadav
Associate Professor
BA, MA, PhD
Specialisation : Gen. Mngt. /Economics
Total Experience : 14 Years



Dr. Shikha Mann Sindhu
Dy. Director / Assistant Professor
BDS, MPM, PGDM, PhD
Specialisation : Human Resource
Total Experience : 12 Years



Dr. Gaganpreet Ahluwalia
Associate Professor
BBA, MBA, PhD
Specialisation : Marketing
Total Experience : 18 Years



Dr. Anagha Bhope
Associate Professor
BA, LLB, MBA, PhD, PGDCMM,
PGDIEM, UGC-NET
Specialisation : Finance
Total Experience : 12 Years



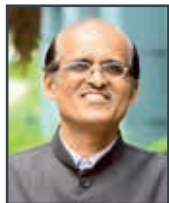
Dr. Dharendra Kumar
Associate Professor
B.A, MMM, PhD, PGDM, L.L.B., NET
Specialisation : Marketing
Total Experience : 14 Years



Dr. Varsha Manish Bihade
Associate Professor
B.SC, MBA, PhD
Specialisation : Marketing
Total Experience : 17 Years



Dr. Karuna Suyog Gole
Associate Professor
B.COM, MBA, PhD
Specialisation : Finance & Marketing
Total Experience : 24 Years



Dr. Mangesh Dande
Assistant Professor
BE, MMS, PhD, DME, DSM,
DBM, SAP(PP)
Specialisation : Production
Total Experience : 35 Years



Prof. Sushmitha Rao
Assistant Professor
B.COM, M.COM, SET
Specialisation : Finance
Total Experience : 6 Years



Dr. Rajlaxmi Pramod Pujar
Assistant Professor
B.SC, MBA, PhD
Specialisation : Marketing
Total Experience : 24 Years



Dr. Nidhi Srivastava
Assistant Professor
B.SC, M.Sc, MBA, PhD
Specialisation : Human Resource
Total Experience : 12 Years



Prof. Meghasham Prabhakar Chaudhari
Assistant Professor
B.SC, MBA, M.Sc
Specialisation : Marketing
Total Experience : 24 Years



Prof. Bonnie Rajesh
Assistant Professor
B.COM, M.Com., MBA, M.Phil
Specialisation : Marketing
Total Experience : 13 Years



Prof. Arpana Boodle
Assistant Professor
BA, MBA
Specialisation : Human Resource
Total Experience : 18 Years



Dr. Rajesh Wasudeorao Raut
Assistant Professor
B.TECH , MMS, PhD, UGC-NET
Specialisation : Finance
Total Experience : 12 Years



Dr. Rohan Das
Assistant Professor
B.SC, MBA, PhD
Specialisation : Marketing
Total Experience : 15 Years



Dr. Bhavna Dadhich
Assistant Professor
B.COM, M.COM, MS, PGDFM, PhD,
RPSC-SET, CA (INTER)
Specialisation : Finance & Accounting
Total Experience : 12 Years



Dr. Amruta Deshpande
Assistant Professor
B.SC, MBA, PhD
Specialisation : Marketing
15 Years



Dr. Rishikesh Nalawade
Assistant Professor
BE, MBA, PhD, M.Phil
Specialisation : Marketing & Finance
Total Experience : 14 Years



Dr. Neetu Randhawa
Assistant Professor
BA, MBA (HR & Marketing), Masters in
HRM (Sydney) from UTS, PhD in HR
Specialisation : Human Resource
Total Experience : 13 Years



Dr. Tausif Farooq Mistry
Assistant Professor
B.PHARM, MBA, PhD, UGC-NET
Specialisation : Marketing
Total Experience : 12 Years



Prof. Rajyavardhan Tater
Assistant Professor
B.COM, PGDM, CA
Specialisation : Marketing
Total Experience : 10 Years



Prof. Jaya Saxena
Assistant Professor
B.COM, MBA
Specialisation : Finance Management
Total Experience : 7 Years



Prof. Rosy Kalia
Assistant Professor
B.COM, MBA
Specialisation : Finance
Total Experience : 12 Years

Visiting Faculty

Prof. Hema Anand

P.G.D.M-Mktg., Eng. Hon.,
Diploma in Hotel Management
Managerial Communication,
Consumer Behaviour,
English Communication Skills
Experience : 27 Years

Prof J. P. Singh

B.Sc., L.L.B. M.B.A.-Mktg
Legal Aspects of Business,
C2C-M-Services Marketing
Experience : 26 Years

Prof Sudhindra Mujumdar

M.A. - Economics, PhD (Pursuing)
Managerial Economics, Economic
Analysis for Business Decision,
News Analysis, Financial
Economics Experience : 28
Years

Prof Abhijit Survepatil

B.E. - Electronics and
Telecommunication,
P.G.D.B.M.-Mktg, M.M.M.
Marketing of IT and ITES,
IT Skills Lab
Experience : 15 Years

Prof Ronak Shah

B.E. - Electronics and
Telecommunication,
MBA-Mktg, PGDIB-Diploma in
International Business
Aptitude
Experience : 15 years

Dr. Vishal Thelkar

B.E. - Production Engineering,
MBA - HR & Mktg, Master Program in
Business Analytics, UGC NET, PhD
Statistics & Quantitative
Techniques, Marketing Research,
Business Research Methods
Experience : 19 Years

Dr. Malti Chijwani

M.M.S., PhD in Financial
Management
Business News Analysis,
Security Analysis &
Portfolio Management
Experience : 16 Years

Prof. Abhijit Jagtap

MPM
Performance Management System
Experience : 15 Years

Dr. Yogesh Daudkhane

PGDBM, BHMCT, DLL & LW,
MPM, MMS, PhD
labour Law-I, Labour Law-II
Experience : 20 Years

Prof. Anand Deo

B.com, MMS (in Finance), PGDIM,
DIM, PGDHRM
Indian Financial System,
Strategy & Enterprise Performance
Management
Experience : 33 Years

Support Staff

Examination Team

Mr. Shailendra Sonawane
Mr. Sanjay Muthal
Mr. Santosh Yadav
Mr. Majid Pathan

I.T. Team

Mr. Sameer Sheshgir
Mr. Chetan Parange
Mr. Pranay Chavan

Library Team

Mrs. Jayanthi Kumbhar
Mr. Muddasar Khan
Mr. Amol Varpe

Admissions Team

Mr. Ashish Sharma
Mr. Bhagyesh Wakalkar
Ms. Atrayi Mukharjee
Ms. Neha Thakur



Administrative Team

Mrs. Nayana Moray
Mr. Subhash Ghogare
Mr. Jitendra Patil
Mr. Haridas Deshmukh

Mrs. Komal Jagtap
Ms. Madhura Godbole
Mr. Dipesh Kawale
Mr. Machhindra Ransing
Mr. Sahebrao Patil
Mr. Ravindra Kate

ISBS PGDM

Management Development Program and Consultancy Cell



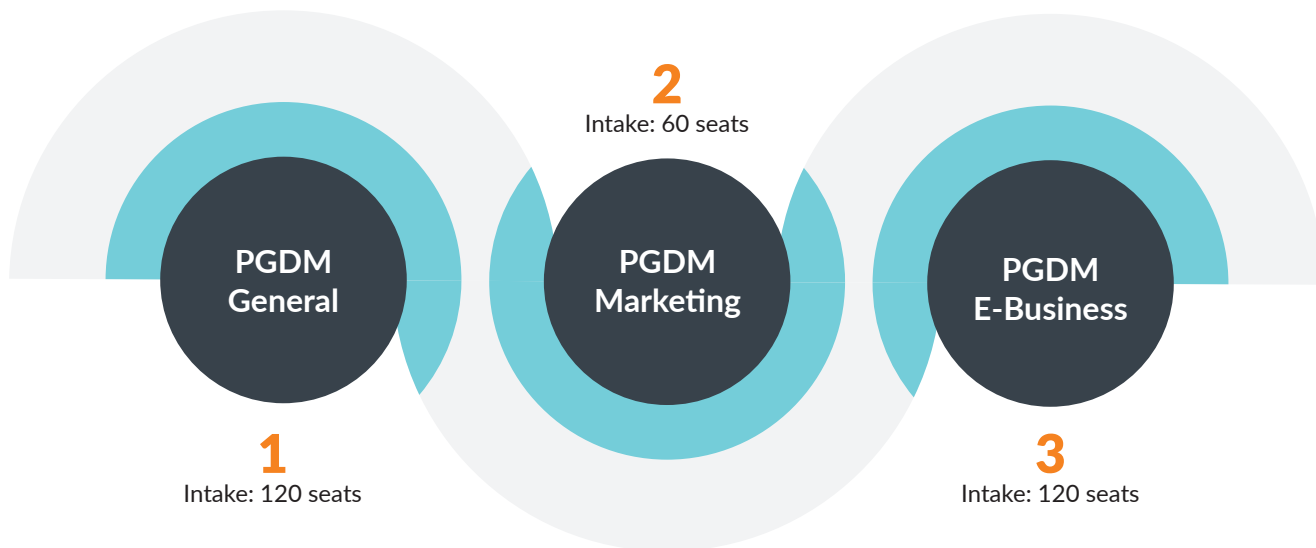
The Purpose of the MDPC at ISBS PGDM is to help improve management systems and practices in India by providing relevant training to the employees across sectors & Institutions of the economy operating at different levels in the organizational hierarchy. The participants will be equipped with the latest tools, techniques and skills spanning different streams of management such as General Management, Human Resources, Soft Skills, Marketing and Finance with participatory pedagogy.

Some of the notable Management Development Programs delivered are:

- One Minute Manager
- Team Building
- Time Management
- Personal Effectiveness



Programs Offered



The focus of the PGDM course is to build a holistic personality of students to make them industry ready. The PGDM Courses offered by ISBS PGDM are approved by AICTE. It is a two years full time program comprising of four semesters. Students from various academic backgrounds are eligible for admission to these courses.

At the end of the first year, students are required to undertake a project assignment - Summer Internship Program (SIP). SIP is intended to give students an opportunity to sharpen their knowledge and skills in their selected industry sectors and also serves as a stepping stone in their final career. The SIP is of a duration of 60 days and a detailed project report of dissertation is submitted for full grade evaluation.

In the second year students undergo intensive training in their specialized subjects with stress on learning through case studies and field projects of actual interaction within the industry.

The course outline for PGDM program follows a choice based credit system. Essentials in management are delivered through core courses. Electives in Specialisation core offer students an opportunity to choose inputs to design their career by focusing on higher end inputs from various sector or functional combinations.

Continuous Evaluation of students form an integral part of the curriculum. Forty percent of the evaluation is done on a continuous basis, for the remaining sixty percent evaluation is done through a written test at the end of each semester for which question paper setting and evaluation is done by an external panel.



PGDM General

Overview

PGDM General is a two-year Master's Level Program which offers a Post Graduate Diploma in Management. It is the one of the most distinct program offering multidisciplinary inputs to the students. PGDM General has multi-disciplinary centers of Excellence that focuses on different areas such as Marketing, Finance, HR and Operations Specialisation in the major and minor combination. In PGDM General Program, we implement Innovative teaching methods, Exposure to industry best practices and Experiential learning that emphasize the distinctive challenges of managing in the global context.

Highlights of PGDM General

- Interdisciplinary knowledge imparted through Major and Minor Specialisation.
- Blended learning through qualitative and quantitative approach Cross skill content up-gradation for students
- Industry derived inputs on Emerging Technologies and Enterprise Analysis.
- Integrated MOOC courses through LinkedIn Learning

Major Specialisation :

- Finance
- Marketing
- Human Resource Management
- Operations & Supply Chain Management**

Note : Must be taken in any one other than Major Specialisation.

Minor Specialisation :

- Finance
- Marketing
- Human Resource Management
- Operations & Supply Chain Management**

***Applicable for Engineering Graduates and students from same discipline.*



Program Structure for PGDM General 2023-25

** students will have choice of one additional core subject & one elective from minor specialisation.

Semester I (Common subjects for all Specialisations)

- Economic Analysis for Business Decisions
- Management Accounting
- Legal Aspects of Business
- Managerial Communication
- Fundamentals of Marketing
- Statistics and Quantitative Techniques
- Organizational Behaviour & Theory of Management
- Industry and Enterprise Analysis
- IT Skills Lab
- Essentials of Operations & Supply Chain Management
- Introduction to Emerging Technologies
- Psychometric Tests & Assessments
- Independent Enrichment E-Course

Specialisation: Finance

Semester II

- Financial Management
- Business Research Methods
- Human Resource Management
- Basics of Business Analytics
- Advanced Excel Lab
- Online Cross National Project (X Culture)
- International Finance
- Financial Markets & Banking Operations
- Corporate Finance
- C2C (Campus to Corporate) - Finance
- Financial Modeling
- Independent Enrichment e-Course NISM Certification - Equity Derivatives
- NISM Certification - Depository Operations
- Credit Analysis & Appraisal

Semester III

- Strategy and Enterprise Performance Management
- Summer Internship Programme
- International Business Exposure Programme
- Design Thinking - Insights and Applications
- Indian Tax Structure
- Security Analysis & Portfolio Management
- Derivatives & Risk Management
- Wealth and Personal Finance Management
- Independent Enrichment e-Course NISM Certification - Research Analyst
- Fundamental Analysis-Desk Research
- Rural Banking & Microfinance

Semester IV

- Business Ethics and Corporate Governance
- Capstone Project
- Strategic Cost Management
- Corporate Restructuring
- Independent Enrichment e Course NISM Certification - Mutual fund Distributor
- Emerging trends in Finance
- Technical Analysis for Financial Markets

Specialisation:

Operations & Supply Chain Management (OSCM)

Semester II

- Financial Management
- Business Research Methods
- Human Resource Management
- Basics of Business Analytics
- Advanced Excel Lab
- Online Cross National Project (X Culture)
- Services Operations Management
- Logistics & Supply Chain Management
- Planning & Control of Operations
- Inventory Management
- Manufacturing Resource Planning - Operations Lab
- Independent Enrichment e-Course
- Project Management
- Theory of Constraints

Semester III

- Strategy and Enterprise Performance Management
- Summer Internship Programme
- International Business Exposure Programme
- Design Thinking - Insights and Applications
- Storekeeping and Warehouse Management
- Six Sigma for Operations
- Total Quality Management
- Operations Analytics
- Independent Enrichment e-Course
- Business Excellence
- Industrial IOT

Semester IV

- Business Ethics and Corporate Governance
- Capstone Project
- Procurement and Supplier Relationship Management
- World Class Manufacturing
- Independent Enrichment e Course
- Enterprise Resource Planning
- Facilities Planning

Specialisation: Human Resource Semester II

- Financial Management
- Business Research Methods
- Human Resource Management
- Basics of Business Analytics
- Advanced Excel Lab
- Online Cross National Project (X Culture)
- HR Operations
- Employee Relations & Employment Laws
- Learning and Development
- Total Rewards Management
- Designing HR Policies
- Independent Enrichment e-Course
- Lab in Talent Acquisition
- Talent Management

Semester III

- Strategy and Enterprise Performance Management
- Summer Internship Programme
- International Business Exposure Programme
- Design Thinking - Insights and Applications
- Strategic Human Resource Management
- HRIS
- Performance Management System
- HR Analytics
- Independent Enrichment e-Course
- International HRM
- Current Trends in HRM

Semester IV

- Business Ethics and Corporate Governance
- Capstone Project
- Coaching and Mentoring
- Organizational Development & Change Management
- Independent Enrichment e-Course
- Leadership & Succession Planning
- Diversity & Inclusion

Specialisation: Marketing Semester II

- Financial Management
- Business Research Methods
- Human Resource Management
- Basics of Business Analytics
- Advanced Excel Lab
- Online Cross National Project (X Culture)
- Services Marketing
- Sales & Channel Management
- Digital Marketing
- Retail Management & E-Commerce
- Personal Selling Lab
- Independent Enrichment e-Course
- Marketing to Emerging Markets and Bottom of Pyramid
- Marketing of Luxury products & Services

Semester III

- Strategy and Enterprise Performance Management
- Summer Internship Programme
- International Business Exposure Programme
- Design Thinking - Insights and Applications
- Integrated Marketing Communication
- International Marketing
- Product Positioning and Brand Management
- Marketing Analytics
- Independent Enrichment e-Course
- Marketing of Financial Products & Services
- Marketing of Non Profit Organizations

Semester IV

- Business Ethics and Corporate Governance
- Capstone Project
- Consumer Behaviour in Digital Age
- Tourism & Hospitality Marketing
- Independent Enrichment e Course
- Marketing of High Tech Products
- Marketing of IT and ITES

*This is tentative list of subjects.
The final list may vary.*

PGDM Marketing

Overview

PGDM Marketing program at the Indira School of Business Studies PGDM focusses on building Core-Marketers to meet this demand of corporates in various sectors like- IT, Retail, Manufacturing, Real Estate, Banking, Insurance etc.

The PGDM Marketing Program at ISBS PGDM is a full time 2 year AICTE approved program designed to equip budding managers to specialize in the field of marketing, with their choice of Super Specialisation. The rigorous nature of this program equips the candidates with necessary skills for their personal growth and to excel in a leadership role in the field of marketing.

Highlights of PGDM Marketing

- PGDM Marketing Program started in 2008 with an intake of 60 students
- Specialized and detailed Marketing curriculum
- Super Specialisation in Digital Marketing
- Certification Workshops in Digital Marketing, Six Sigma, Marketing in Real World, Excel etc.

Super Specialisation :

- Digital Marketing



Programme Structure PGDM Marketing 2023-2025

Semester I

- Economic Analysis for Business Decisions
- Management Accounting
- Legal Aspects of Business
- Managerial Communication
- Fundamentals of Marketing
- Statistics and Quantitative Techniques
- Organizational Behaviour & Theory of Management
- Industry and Enterprise Analysis
- IT Skills Lab
- Basics of Marketing Research
- Psychometric Tests & Assessments
- Independent Enrichment E-Course

Semester II

- Financial Management
- Advanced Marketing Research
- Human Resource Management
- Basics of Business Analytics
- Advanced Excel Lab
- Online Cross National Project (X-Culture)
- Services Marketing
- Sales & Channel Management
- B2B Marketing
- Personal Selling LAB
- Independent Enrichment E-Course

Super specialisation

Digital Marketing

- Introduction to Digital Marketing
- Social Media Marketing
- E-Commerce
- Search Engine Marketing & Optimisation
- Data Base Marketing
- Web Analytics Course

Semester III

- Strategy and Enterprise Performance Management
- Summer Internship Programme
- International Business Exposure Programme
- Design Thinking Insights & Applications
- Integrated Marketing Communication
- Consumer Behaviour in Digital Age
- Strategic Brand Management
- Marketing Analytics
- Retail Management
- Independent Enrichment E-Course

Semester IV

- Business Ethics and Corporate Governance
- Capstone Project
- Tourism & Hospitality Marketing
- Independent Enrichment E-Course

*This is tentative list of subjects.
The final list may vary.*



PGDM E-Business Management

Overview

PGDM E-Business Management Program from Indira School of Business Studies PGDM (ISBS PGDM), Pune aims to provide a solid dynamic learning environment to help the students in understanding and learning the necessary skills in areas like business analytics using Power BI, Tableau and R; E-Business foundation, Digital Business & Strategy etc. The PGDM E-Business Management program is AICTE approved and is run in 4 semesters with four Specialisations offered - Marketing, Finance, Human Resource and Operations & Supply Chain Management. Summer Internship Program and live projects further accelerate the learning in the form of experiential learning and reduce the learning curve of management concepts.

With a good mix of theoretical learning and industry exposure, our curriculum is designed through Outcome Based Education (OBE). The assessment is based on the Choice Based Credit System (CBCS).

Highlights of 'PGDM E-Business Management' Program

- Focus on developing analytical abilities among students for data-based decision making through subjects such as Business Analytics, Power BI, Tableau and R, E-Business Foundation, Digital Business and Strategy.
- Building proficiency in analytical tools and frameworks in respective functional areas such as Marketing Analytics/ Financial Analytics/ Operations Analytics/ HR Analytics.
- Exposure to new age technical expertise through subjects such as Mark-Tech/ Fin-Tech/ HR-Tech/ Opr-Tech.
- Comprehensive Certification Course by Microsoft on Business Analytics

Major Specialisation :

- Finance
- Marketing
- Human Resource Management
- Operations & Supply Chain Management**

Minor Specialisation :

- E-Business & Business Analytics

Note : Offered only to engineer graduates or someone having bachelors in Operations & Supply Chain Management. Placement Opportunity strictly only in major Specialisation.

***Applicable for Engineering Graduates and students from same discipline.*



Programme Structure

PGDM E-Business Management 2023-2025

Semester I (Common subjects for all specialisations)

- Economic Analysis for Business Decisions
- Management Accounting
- Legal Aspects of Business
- Managerial Communication
- Fundamentals of Marketing
- Statistics and Quantitative Techniques
- Organizational Behaviour & Theory of Management
- Industry and Enterprise Analysis
- IT Skills Lab
- Essentials of Operations & Supply Chain Management
- E-Business Foundation
- Psychometric Tests & Assessments
- Independent Enrichment e-Course

Specialisation - Marketing

Semester II

- Financial Management
- Business Research Methods
- Human Resource Management
- Business Analytics with Power BI
- Advanced Excel Lab
- Online Cross National Project (X Culture)
- Digital Business & Strategy
- Services Marketing
- Sales & Channel Management
- Digital Marketing
- Retail Management & E-Commerce
- Personal Selling Lab
- Independent Enrichment e-Course
- Elective 1: Marketing to Emerging Markets and Bottom of Pyramid
- Elective 2: Marketing of Luxury products & services

Semester III

- Strategy and Enterprise Performance Management
- Summer Internship Programme
- International Business Exposure Programme
- Design Thinking - Insights and Applications
- Business Analytics with Tableau and R
- Integrated Marketing Communication
- Marketing Analytics
- International Marketing
- Product Positioning and Brand Management
- Mark-Tech
- Independent Enrichment e-Course
- Elective 1: Marketing of Financial Products & Services
- Elective 2: Marketing of Non-Profit Organizations

Semester IV

- Business Ethics and Corporate Governance
- Capstone Project
- Consumer Behaviour in Digital Age
- Tourism & Hospitality Marketing
- Independent Enrichment e-Course
- Elective 1: Marketing of High-Tech Products
- Elective 2: Marketing of IT and ITES

Specialisation - Human Resource

Semester II

- Financial Management
- Business Research Methods
- Human Resource Management
- Business Analytics with Power BI
- Advanced Excel Lab
- Online Cross National Project (X Culture)
- Digital Business & Strategy
- HR Operations
- Employee Relations & Employment Laws
- Learning and Development
- Total Rewards Management
- Designing HR Policies
- Independent Enrichment e-Course
- Elective 1: Lab in Talent Acquisition
- Elective 2: Talent Management

Semester III

- Strategy and Enterprise Performance Management
- Summer Internship Programme
- International Business Exposure Programme
- Design Thinking - Insights and Applications
- Business Analytics with Tableau and R
- Strategic Human Resource Management
- Agile HRM
- Performance Management System
- HR Analytics
- HR-Tech
- Independent Enrichment e-Course
- Elective 1: International HRM
- Elective 2: Current Trends in HRM

Semester IV

- Business Ethics and Corporate Governance
- Capstone Project
- Coaching and Mentoring
- Organizational Development & Change Management
- Independent Enrichment e-Course
- Elective 1: Leadership & Succession Planning
- Elective 2: Diversity & Inclusion

Specialisation - Finance

Semester II

- Financial Management
- Business Research Methods
- Human Resource Management
- Business Analytics with Power BI
- Advanced Excel Lab
- Online Cross National Project (X Culture)
- Digital Business & Strategy
- International Finance
- Financial Markets & Banking Operations
- Corporate Finance
- C2C (Campus to Corporate) - Finance
- Financial Modeling
- Independent Enrichment e-Course NISM
- Certification - Equity Derivatives
- Elective 1: NISM Certification - Depository Operations
- Elective 2: Credit Analysis & Appraisal

Semester III

- Strategy and Enterprise Performance Management
- Summer Internship Programme
- International Business Exposure Programme
- Design Thinking - Insights and Applications
- Business Analytics with Tableau and R
- Indian Tax Structure
- Security Analysis & Portfolio Management
- Derivatives & Risk Management
- Wealth and Personal Finance Management
- Fin-Tech
- Independent Enrichment e-Course NISM Certification - Research Analyst
- Elective 1: Digital Banking
- Elective 2: Rural Banking & Microfinance

Semester IV

- Business Ethics and Corporate Governance
- Capstone Project
- Strategic Cost Management
- Corporate Restructuring
- Independent Enrichment e-Course NISM Certification- MF Distributors
- Elective 1: Emerging trends in Finance
- Elective 2: Technical Analysis for Financial Markets

Specialisation - Operations and Supply Chain Management

Semester II

- Financial Management
- Business Research Methods
- Human Resource Management
- Business Analytics with Power BI
- Advanced Excel Lab
- Online Cross National Project (X Culture)
- Digital Business & Strategy
- Services Operations Management
- Logistics & Supply Chain Management
- Planning & Control of Operations
- Inventory Management
- Manufacturing Resource Planning - Operations Lab
- Independent Enrichment e-Course
- Elective 1: Project Management
- Elective 2: Theory of Constraints

Semester III

- Strategy and Enterprise Performance Management
- Summer Internship Programme
- International Business Exposure Programme
- Design Thinking - Insights and Applications
- Business Analytics with Tableau and R
- Storekeeping and Warehouse Management
- Operations Analytics
- Total Quality Management
- Six Sigma for Operations
- Opr-Tech
- Independent Enrichment e-Course
- Elective 1: Business Excellence
- Elective 2: Industrial IOT

Semester IV

- Business Ethics and Corporate Governance
- Capstone Project
- Procurement and Supplier Relationship Management
- World Class Manufacturing
- Independent Enrichment e-Course
- Elective 1: Enterprise Resource Planning
- Elective 2: Facilities Planning

*This is tentative list of subjects.
The final list may vary.*



Teaching Pedagogy



Indira Employability & Skills Enhancement Program (IESEP)

The Indira Employability Skills Enhancement Program (IESEP) has been developed to fulfill the requirement of personality and professional skills for enhancement of employability expertise of the students. It is one of the inputs which makes the ISBS PGDM course unique and comprehensive.

Objectives of IESEP

- To enhance personal and professional skills through application-based learning.
- To equip students with decision making and negotiation skills.
- To assist in imparting effective communication skills.
- To enhance general awareness to keep abreast with the business environment.

Inputs under IESEP

Certification Courses and Domain Specific Guest Sessions are organized to provide insights to students regarding various predictive tools and give them a sneak peek into the complexity of the business world.

Field Projects with industry are undertaken with companies such as Future Group, General Motors, Capgemini, Saint-Gobain, Bajaj Allianz to name a few.

Seminars and Conferences hosted by Indira Group of Institutes (IGI) and other organizations to aid the knowledge of students. Conferences and seminars attended in the past are -

- Abhinavan - Annual Research Conference
- World Quality Congress
- World Marketing Congress
- World Sustainability Summit
- World Finance Summit
- Indira International Innovation Summit

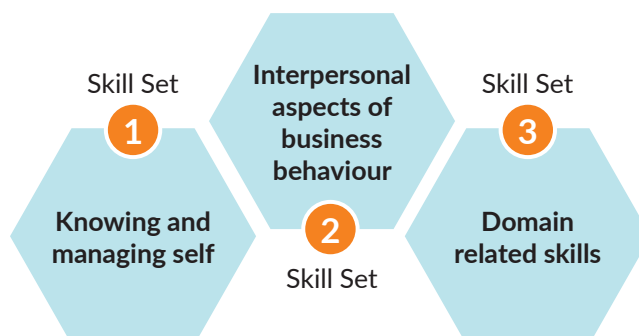
Corporate Leadership Awards hosted by IGI to recognize talent of corporate professionals giving an opportunity to industry stalwarts to share their growth story with students. The platforms are -

- Indira Brand Slam
- Brand Excellence Awards
- World HRD/Asia Pacific HRM Congress
- Marketing Excellence Awards
- HR Excellence Awards

Industry Visits where the value addition comes by way of observing the processes within organizations and discussions with representatives of the organization. Such experiences have a lasting impact in the memory of students. Companies visited by students in the past include Kalyani Maxion Wheels, Forbes Marshall, Piaggio Vehicles, BigBasket, Whirlpool India, Bridgestone and Tata Motors to name a few.

Career Development Program (CDP) delivered by a specialized agency Stratecent Consulting and Ozone Consulting under which students are given 200 hours of inputs spread across a period of 25 days. Students are trained on three sets of skills including Dealing with Change and Ambiguity, SPIN selling, Business Performance Measurement, Negotiation Skills, Strategy Mapping etc.

Advanced Marketing Program (AMP) delivered by specialized agency Stratecent Consulting under which students are trained for Digital Marketing, Real-



time Marketing, Contextual Marketing, Pricing, Customer Satisfaction and Life-time Value.

Skill Development by Ozone Consultancy which trains students to face recruitment processes. The array of activities includes discovery interviews, sector overview, summer internship project presentation, Specialisation inputs and group discussions to name a few of them.


General awareness and placement grading aptitude test by XED Intellect preparing students for the first stage of placement. It helps build the analytical and logical aptitude of students as well as keeps them abreast of the current affairs.

Modules imparted by Proton Training Solution through aptitude tests assisting students to predict and understand their learnability and work towards enhancing gaps in their learning.

Personality and Soft Skills Development Program including goal setting, career planning, positive thinking and motivation, time management, people skills, business etiquette, personal grooming and hygiene.

Language Leadership Lab which prepares students for essential skills such as reading, speaking, listening and writing in English language. ISBS PGDM also has a well-equipped audio-visual "English LAB" with latest technology to enhance interactive learning.








International Collaborations

	Enactus, Nottingham, UK		FOM, Germany
	X-Culture, USA		Microsoft
	International American University		Kfuri Consulting, Germany
	MDIS Singapore		
	Drucker Society		

Collaboration with Corporate Bodies and Associations

	IncuCapital		Stratecent Consulting
	The Morning Context		Wheel of Innovations
	Mahratta Chamber of Commerce Industries and Agriculture, Pune (MCCIA)		Principles of Responsible Management Education (PRME)
	Confederation of Indian Industries-Young Indians, Pune (CII-Yi)		Education Promotion Society of India (EPSI)
	National Human Resource Development Network (NHRDN)		All India Management Association (AIMA)
	Association of Indian Management Schools (AIMS)		ICICI Securities Ltd.
	National Entrepreneurship Network (NEN)		National Institute of Personnel Management
	Pune Management Association (PMA)		Ozone Education Consultants
	Proton Training Solutions		XED Intellect

Industry MoU



Specialisation Domain Certifications

Semester : I / II / III / IV

Marketing

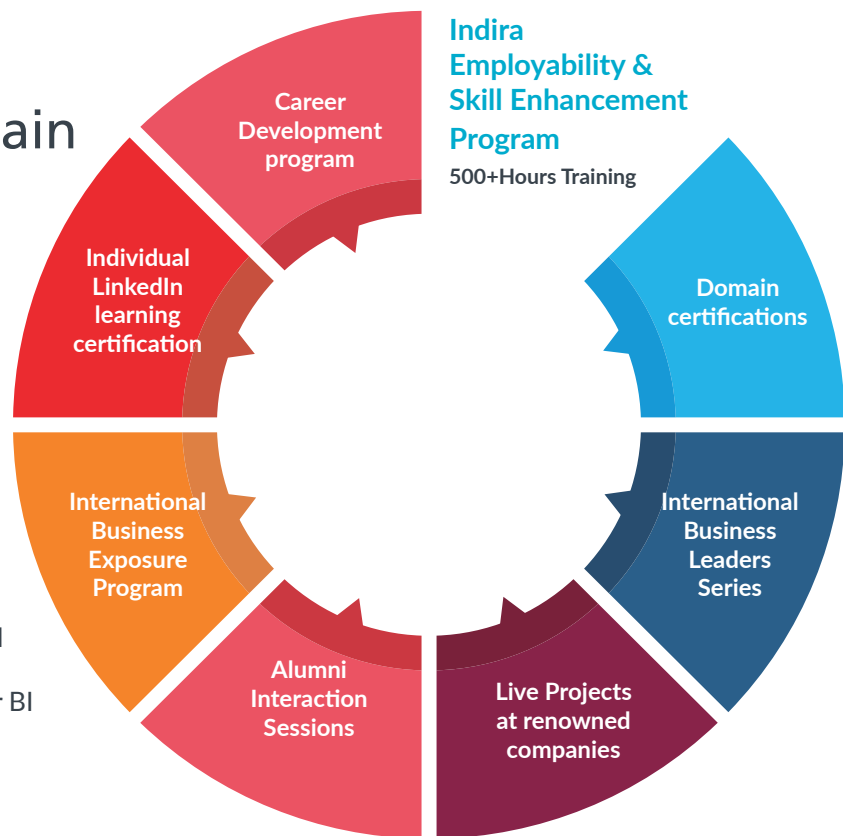
- Selling Skills Workshop
- IMC Workshop
- Digital Marketing Workshop
- CRM Workshop
- AI in Marketing Workshop
- Workshop on Marketing in Real World
- Six Sigma workshop
- Data Analytics Workshop using Power BI
- Advanced Excel Workshop
- Finishing School Workshop
- Business Analytics workshop

Human Resource Management

- Indian Payroll Management
- Performance Management System
- HR Analytics
- Simulation Workshop on 'Assessment Centre'
- Talent Acquisition
- Role of HR in CSR
- HR Scorecard
- HR Metrics
- Finishing School Workshop
- Business Analytics workshop Advanced

Finance

- Workshop on Financial Modelling
- Workshop on Technical Analysis
- Workshop on Financial Statement Analysis
- Workshop on Emerging Trends in Finance
- Workshop on Merger & Acquisition
- Workshop on US Taxation
- Workshop on Versant Training
- Workshop on Advanced Excel
- Finance Gym Certification
- Finishing School Workshop
- Business Analytics workshop





*Glimpses of
Domain Specific
Guest Sessions and
Workshops*





Admission Procedure PGDM Academic Year 2023-24

Eligibility Criteria

- If he/she has passed the degree examination from a recognized university with a minimum of 50% marks and minimum 45% marks for reserved category from any state in India. Such candidate's application must be accompanied with relevant caste certificates and non- creamy layer certificates at the time of confirming the admission. Absence of such certificates at the time of submitting the admission application forms for admission to the course disqualifies them from reserved category seats, and such candidates will be considered for open/general category.
- 20% of the sanctioned seats are institute level seats.
- Students appeared for Final year examinations will be allowed to appear for the admission process, if provided at the time of taking admission they produce a certificate from their college/university about being a final year student awaiting result.
- Candidates must have a written test score of any of the following tests: AICTE -CMAT/CAT/XAT/MAT/ATMA/ G-MAT / State level Entrance Test (MH-CET) Candidates will be shortlisted for admission to its mentioned courses based on – Indira Common Admission Process (ICAP) - 2023: Admission to ISBS PGDM will be based on performance of candidates in following categories of ICAP

Sr. No.	Component	ISBS Weightage
1	Score in Common Entrance tests (CAT /MAT/XAT/ATMA/CMAT/ GMAT/ (MH-CET)	35%
2	Score in Academic Performance	15%
3	Group Discussion(GD) & Personal Interview (PI)	45%
4	Participation in Sports, Extra- Curricular activities, Academic Diversity & Gender Diversity	05%

**Note: The percentile scores of different entrance tests will be normalized by using a multiplier. Process for ICAP – 2023*

Registration for ICAP

Candidates will fill up the ICAP online registration form for GD, PI and Counseling, available on www.icap.indiraisbs.ac.in & www.indiraisbs.ac.in

Step 1

Step 2

GD /PI and Counseling Process

Candidates will be required to be present in their choice of the city for ICAP process of GD, PI and Counseling.

Merit List for Admission

Merit list for admission will be displayed on the institute's website and campus. The dates for the same will be intimated through institute's website

Step 3

Note:

The GD, PI and Counseling will be held in the following cities:

Maharashtra : Pune, Nagpur

Madhya Pradesh : Indore, Jabalpur, Bhopal, Gwalior

Uttar Pradesh : Lucknow, Kanpur, Varanasi

Chattisgarh : Raipur

Rajasthan : Jaipur, Udaipur

Gujrat : Ahmedabad, Surat

Bihar : Patna

Jharkhand : Ranchi

West Bangal : Kolkata

Odisha : Bhubaneswar

- Indira School of Business Studies PGDM reserves the right to change or allot a city other than the one requested by the candidates in the event of feasibility and circumstance beyond its control.
- While we are keen to have the admission process in all the centers mentioned above, we reserve the right to cancel any of the Centers depending upon the contingencies and such information will be conveyed to candidates well in advance through ICAP website and such candidates can enroll in the center closest to their city.
- The addresses of other locations, reporting Date & time and other related details will be conveyed to the students through the ICAP & ISBS PGDM websites in the month of March 2023.

Note:

For updated details regarding admission keep visiting institute's website. Website: www.indiraisbs.ac.in

Note: Dates for given ICAP cities will be announced on ICAP website www.icap.indiraisbs.ac.in & ISBS website www.indiraisbs.ac.in .

Registration for ICAP 2023 – Log on to: www.icap.indiraisbs.ac.in

INDIRA SCHOOL OF BUSINESS STUDIES PGDM

89/2-A "Abhinavan" New Mumbai-Pune Highway, Tathawade, Pune, Maharashtra – 411033

Landline : +91 20-66759560/ 421 | Mobile No: +91 7066010025

Email id: admissions@indiraisbs.ac.in | Website: www.indiraisbs.ac.in



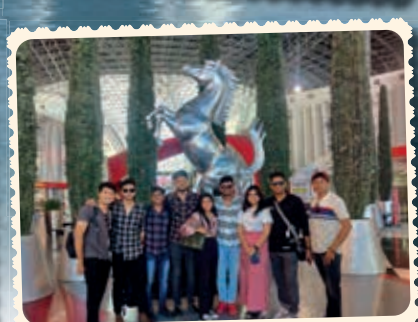
International Business Exposure Programme (IBEP)

Philosophy

If we look closely at today's corporate world, we can see that having a global mind-set is becoming increasingly vital for survival in this highly competitive environment, where every economy and organisation is interconnected. As a result, understanding international markets has become critical for all stakeholders, including management students.

Global exposure encourages students in emerging out of their shells and becoming more confident, as well as stretching their horizons. Furthermore, students have the opportunity to meet with international celebrities. Such exposure would be especially beneficial for students who want to work in international corporations that routinely interact with businesses and consumers around the world.

At ISBS PGDM the students are being provided with opportunities to study or work abroad with the best PGDM programmes as a part of their course.







1. X-Culture (Research Project Collaboration)

To give global exposure ISBS PGDM has given opportunity to the students of PGDM 2021-23 Batch to be part of X culture USA. X-Culture is a large-scale international experiential learning project that involves over 3,500 MBA and business students from 100 universities from 40 countries on six continents every semester. The students are placed in global virtual teams of about seven, each student coming from a different country. The idea of X culture learning academy is to put students into international online teams, where each student lived in a different country. Student would collaborate across national borders, time zones, and cultural differences.



2. International Guest Speakers

International guest sessions are an excellent way to provide practical knowledge to aspiring managers by allowing them to feel and experience the realities of the corporate world. Corporate CEOs and academic doyens are asked to contribute their important insights gleaned from their extensive expertise on current business issues, obstacles they have experienced, and how they coped with them.



Mr. Franklin Wang
President -
Thena Capital Taiwan



Ms. Tasha Jamaluddin
Managing Director -
Epcor Industrial System



Ms. Dayala Dagher Hayeck
Managing Director -
NATCO



Mr. Charles Streegan
President -
PT Pacific Furniture, Indonesia



Mr. Milan Prochazka Prague
Investor -
Czechoslovakia based Pvt



Mr. Steven Myers
Founder & CEO, YATCO -
The Official MLS of Yachting



Mr. Ian Forbes
Chairman - Forbes Capital,
Executive Deputy Chairman -
Bud Chem, Serial Entrepreneur



Placements and Corporate Relations Making Students Employable

Indira Group of Institutes has a Corporate Relations cell headed by **Ms. Madhuri Sathe, Executive Director - Corporate Relations**. The cell is a hub which aims to provide suitable careers and training guidance to students according to their interests and capabilities. The institute aims in fully assisting students for Summer Internship Programs in the Industry as well as Final Placements by arranging campus interviews for recruitment in various corporate houses in the public and private sectors and several other MNCs. Through our Corporate Relations Cell, Indira aims to build a bridge for smooth transition of students from academics to economically independent citizens. On an average we have 500+ companies visiting Indira Campus for placements every year.

Our Prominent Recruiters



***This is a partial list of recruiters.*

Final Placements at ISBS PGDM (for 2020-22 Batch)

ISBS PGDM has stood strong during these difficult times and has shown great resilience in the terms of placements. We did not experience any decline in the number of recruiters or the packages offered and the placements commenced at a brisk pace with reputed companies despite the pandemic and its adverse ripple effects on the global economy.

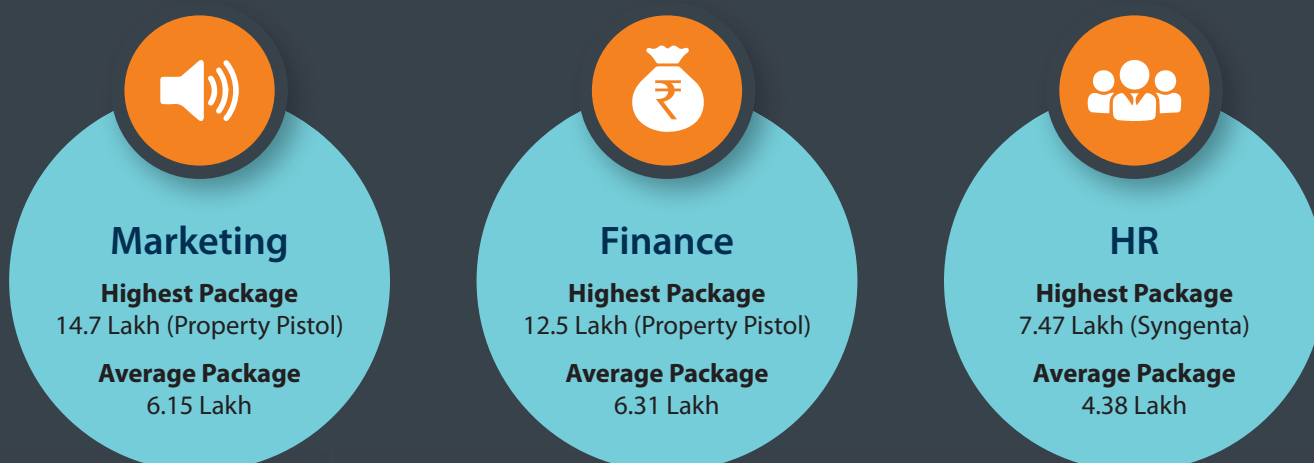
The central placement cell and professors have yielded positive results by placing more than 70% of the students with high salary packages in reputed companies such as TCS, Deloitte, ITC, MRF, Marrico, HDFC, ICICI and a few more from diverse sectors. We attribute the outstanding placements as an affirmation by the corporate world of the highly relevant management-centric education we strive to deliver to our students year after year.

More than 250 companies conducted placement drives and about 50% of the eligible students at ISBS PGDM received offers of Rs 7 Lakhs and above during this period.

The highest package was Rs 12 Lakhs per annum and the average package was Rs. 6.31 lakhs per annum.

Achieving Campus Placements for management students in an unprecedented time such as this is a true statement of the value of the experience at ISBS PGDM. This stellar success is a testimony to our students' resilient caliber in navigating the industry's shifting trends and their future journey as young business leaders of tomorrow.

Placement is one of the most critical measurements of the excellence of any B-school. It signifies the recognition of the quality and potential of the professionals graduating from an institution. Our placement record and growth has been remarkable since the inception of the college.



Placements

Placement season commenced for the Batch of 2020-22 in October 2021 and following is a glimpse of the partial list of placements secured by December 2021 as the placement season continues:



Ayushi Singh

Company : Collabera
Specialisation : Marketing
Packages : 2.53 Lakh



Atharava Deshpande

Company : Deloitte
Specialisation : Finance
Packages : 7.6 Lakh



Tanmay Sheolkar

Company : Kolte Patil
Developers
Specialisation : Marketing
Packages : 4.5 Lakh



Diksha Kumari

Company : Deloitte
Specialisation : Finance
Packages : 7.6 Lakh



Kajal Fulwani

Company : Yardi Software
Specialisation : HR
Packages : 4 Lakh



Divya Choudhary

Company : Deloitte
Specialisation : Finance
Packages : 7.6 Lakh



Nidhi Kishore

Company : Purnartha
Specialisation : Finance
Packages : 6 Lakh



Krunal Koshi

Company : Deloitte
Specialisation : Finance
Packages : 7.6 Lakh



Aniket Kale

Company : Deloitte
Specialisation : Marketing
Packages : 7.87 Lakh



Linta Antony

Company : Deloitte
Specialisation : Finance
Packages : 7.6 Lakh



Moumi Sarkar

Company : Deloitte
Specialisation : Marketing
Packages : 7.6 Lakh



Sakshi Sarda

Company : Deloitte
Specialisation : Finance
Packages : 7.6 Lakh



Arya Goenka

Company : Deloitte
Specialisation : Finance
Packages : 7.6 Lakh



Shivani Gupta

Company : Deloitte
Specialisation : Finance
Packages : 7.6 Lakh



Shweta Sharma

Company : Deloitte
Specialisation : Finance
Packages : 7.6 Lakh



Sakshi Mahajan

Company : PWC
Specialisation : Finance
Packages : 5.52 Lakh



Shubham Jain

Company : TrueIN
Specialisation : Marketing
Packages : 4.89 Lakh



Adesh Pradip Neve

Company : PWC
Specialisation : Finance
Packages : 5.52 Lakh



Sonal Jain

Company : PWC
Specialisation : Finance
Packages : 5.52 Lakh



Anushka Dubey

Company : PWC
Specialisation : Finance
Packages : 5.52 Lakh



Neha Agarwal

Company : PWC
Specialisation : Finance
Packages : 5.52 Lakh



Piyush Malviya

Company : PWC
Specialisation : Finance
Packages : 5.52 Lakh



Shakshi Prasad

Company : PWC
Specialisation : Finance
Packages : 5.52 Lakh



Nayastha Somani

Company : PWC
Specialisation : Finance
Packages : 5.52 Lakh



Muskan Khan

Company : PWC
Specialisation : Finance
Packages : 5.52 Lakh



Sayalee Joshi

Company : PWC
Specialisation : Finance
Packages : 5.52 Lakh



Neha Khedkar

Company : PWC
Specialisation : Finance
Packages : 5.52 Lakh



Sudhanshu Sharma

Company : PWC
Specialisation : Finance
Packages : 5.52 Lakh



Shefali Suryavanshi

Company : PWC
Specialisation : Finance
Packages : 5.52 Lakh



Sahil Sharma

Company : PhonePe
Specialisation : Marketing
Packages : 5.08 Lakh



Lakhraj Singh

Company : PWC
Specialisation : Finance
Packages : 5.52 Lakh



Samar Siddique

Company : PhonePe
Specialisation : Marketing
Packages : 5.08 Lakh



Kartik Pokar

Company : PhonePe
Specialisation : Marketing
Packages : 5.08 Lakh



Shivam Khowala

Company : HDFC Bank
Specialisation : Finance
Packages : 6.57 Lakh



Tishank Bopche

Company : PhonePe
Specialisation : Marketing
Packages : 5.08 Lakh



Neharika Samal

Company : HDFC Bank
Specialisation : Finance
Packages : 6.57 Lakh



Roma Chandbhanani

Company : Makebot
Specialisation : Marketing
Packages : 7 Lakh



Mansi Parihar

Company : HDFC Bank
Specialisation : Finance
Packages : 6.57 Lakh



Vishal Shrivastava

Company : Makebot
Specialisation : Marketing
Packages : 7 Lakh



Saket Anil More

Company : HDFC Bank
Specialisation : Finance
Packages : 6.57 Lakh



Neetish Sharma

Company : Makebot
Specialisation : Marketing
Packages : 7 Lakh



Avinash Kumar

Company : Skolar
Specialisation : Marketing
Packages : 3 Lakh



Saurabh Patil

Company : Huron
Specialisation : Finance
Packages : 4.5 Lakh



Akshita Nagaich

Company : Hashedin by Deloitte
Specialisation : Finance
Packages : 8.1 Lakh



Prem Balodiya

Company : Huron
Specialisation : Finance
Packages : 4.5 Lakh



Shambhavi Parashar

Company : Hashedin by Deloitte
Specialisation : Marketing
Packages : 8.1 Lakh



Aman Verma

Company : Machintel
Specialisation : Marketing
Packages : 4.5 Lakh



Saikat Majumdar

Company : Hashedin by Deloitte
Specialisation : Marketing
Packages : 8.1 Lakh



Jayesh Khatri

Company : HDFC Bank
Specialisation : Finance
Packages : 6.57 Lakh



Aishwarya Jadhav

Company : L&T Infotech
Specialisation : HR
Packages : 4.15 Lakh



Sakshi Sayre

Company : L&T Infotech
Specialisation : HR
Packages : 4.15 Lakh



Neha Yasmin

Company : PitchBook Data
Specialisation : Finance
Packages : 4 Lakh



Yogesh Deore

Company : upGrad
Specialisation : Marketing
Packages : 4 Lakh



Piyush Thorat

Company : PitchBook Data
Specialisation : Finance
Packages : 4 Lakh



Poulami Santra

Company : upGrad
Specialisation : Marketing
Packages : 4 Lakh



Adesh Meena

Company : IndiaMart
Specialisation : Marketing
Packages : 5 Lakh



Sayli Ubhare

Company : Conneqt
Specialisation : HR
Packages : 2.5 Lakh



Alisha Udawat

Company : Property Pistol
Specialisation : Finance
Packages : 10.1 Lakh



Renu Verma

Company : Futitsu
Specialisation : HR
Packages : 4.5 Lakh



Ranjan Kumar

Company : Property Pistol
Specialisation : Marketing
Packages : 10.1 Lakh



Rahul Samanta

Company : Atos Syntel
Specialisation : HR
Packages : 4.5 Lakh



Eisha Massi

Company : Property Pistol
Specialisation : Marketing
Packages : 10.1 Lakh



Aastha Sengar

Company : Atos Syntel
Specialisation : HR
Packages : 4.5 Lakh



Saloni Gupta

Company : Naukri.com
Specialisation : Marketing
Packages : 5.5 Lakh



Vishesh Gogate

Company : HDFC Life
Specialisation : Marketing
Packages : 4.5 Lakh



Shalu Bharti

Company : Bandhan Bank
Specialisation : Finance
Packages : 4.5 Lakh



Rutuja Kalmegh

Company : Neeyamo
Specialisation : Marketing
Packages : 4.5 Lakh



Nikita Mishra

Company : Bandhan Bank
Specialisation : Finance
Packages : 4.5 Lakh



Saikat Patra

Company : TATA Technology
Specialisation : Marketing
Packages : 5.75 Lakh



Shubham Dhakne

Company : No Broker
Specialisation : Marketing
Packages : 7.52 Lakh



Ravi Ranjan

Company : Godrej Properties
Specialisation : Marketing
Packages : 5.5 Lakh



Vishal Ratnaparkhe

Company : No Broker
Specialisation : Marketing
Packages : 7.52 Lakh



Rohit Khobarkhede

Company : Godrej Properties
Specialisation : Marketing
Packages : 5.5 Lakh



Nilesh Divate

Company : No Broker
Specialisation : Marketing
Packages : 7.52 Lakh



Ankit Adya

Company : Godrej Properties
Specialisation : Marketing
Packages : 5.5 Lakh



Pranav Bhole

Company : No Broker
Specialisation : Marketing
Packages : 7.52 Lakh



Amit Kumar Anand

Company : Godrej Properties
Specialisation : Marketing
Packages : 5.5 Lakh



Rishabh Patidar

Company : Board Infinity
Specialisation : Marketing
Packages : 7 Lakh



Chhaya Makhija

Company : Spacewalk Advisor
Specialisation : Marketing
Packages : 5.1 Lakh



Ketki Gokhale

Company : Persistent
Specialisation : HR
Packages : 5 Lakh



Abhinav Mishra

Company : JM Financial
Specialisation : Finance
Packages : 3.5 Lakh



Prachi Verma

Company : New York Stock Exchange
Specialisation : Finance
Packages : 4.5 Lakh



Ayush Agarwal

Company : JM Financial
Specialisation : Marketing
Packages : 3.5 Lakh



Kamakshi Sharma

Company : New York Stock Exchange
Specialisation : Finance
Packages : 4.5 Lakh



Deepa Thanekar

Company : No Broker
Specialisation : Marketing
Packages : 7.52 Lakh



Divya Nikam

Company : Jana Small Finance Bank
Specialisation : Finance
Packages : 4 Lakh



Ayush Yogesh Burad

Company : Jana Small
Finance Bank
Specialisation : Finance
Packages : 4 Lakh



Tirthankar Sen

Company : FIS Global
Specialisation : Finance
Packages : 9.98 Lakh



Yatan Talwadia

Company : Jana Small
Finance Bank
Specialisation : Finance
Packages : 4 Lakh



Sanskar Dendge

Company : FIS Global
Specialisation : Finance
Packages : 9.98 Lakh



Anupriya

Company : NielsenIQ
Specialisation : Marketing
Packages : 8 Lakh



Sonali Nilkanth Patil

Company : FIS Global
Specialisation : Finance
Packages : 9.98 Lakh



Yash Dadhich

Company : NielsenIQ
Specialisation : Marketing
Packages : 8 Lakh



Vishal Thakur

Company : FIS Global
Specialisation : Finance
Packages : 9.98 Lakh



Nancy Khilwani

Company : NielsenIQ
Specialisation : Marketing
Packages : 8 Lakh



Jayant Arora

Company : Vans Skilling and
Advisory
Specialisation : Marketing
Packages : 6 Lakh



Roshan Sunil Sawale

Company : NielsenIQ
Specialisation : Marketing
Packages : 8 Lakh



Soumya Khandelwal

Company : Visible Alpha
Specialisation : Finance
Packages : 5 Lakh



Lavanya Chitre

Company : NielsenIQ
Specialisation : Marketing
Packages : 8 Lakh



Akash Chopra

Company : Catenon
Specialisation : Marketing
Packages : 6 Lakh



Harshit Agrawal

Company : FIS Global
Specialisation : Finance
Packages : 9.98 Lakh



Pankaj Shankar Nakade

Company : JM Financial
Specialisation : Finance
Packages : 4.5 Lakh



Payodhi Pathak

Company : FIS Global
Specialisation : Finance
Packages : 9.98 Lakh



Trupti Pachpor

Company : JM Financial
Specialisation : Marketing
Packages : 4.5 Lakh



Pratik Bahute

Company : Inspacco
Specialisation : Marketing
Packages : 4 Lakh



Pulkit Agarwal

Company : PWC
Specialisation : Finance
Packages : 5.52 Lakh



Pragati Nawalkar

Company : Xanadu Realty
Specialisation : Marketing
Packages : 5.3 Lakh



Shubham Kumar

Company : PWC
Specialisation : Finance
Packages : 5.52 Lakh



Suraj Kumar Mourya

Company : Xanadu Realty
Specialisation : Marketing
Packages : 5.3 Lakh



Vivek Kumar

Company : PWC
Specialisation : Finance
Packages : 5.52 Lakh



Aryaman Vyas

Company : Xanadu Realty
Specialisation : Marketing
Packages : 5.3 Lakh



Hrishikesh Thorat

Company : FIS Global
Specialisation : Finance
Packages : 9.98 Lakh



Sarthak Ghushe

Company : Xanadu Realty
Specialisation : Marketing
Packages : 5.3 Lakh



Neha Dubey

Company : FIS Global
Specialisation : Finance
Packages : 9.98 Lakh



Yash Sharma

Company : Xanadu Realty
Specialisation : Marketing
Packages : 5.3 Lakh



Charul Joshi

Company : Syngenta
Specialisation : HR
Packages : 6 Lakh



Amandeep Bhatia

Company : Xanadu Realty
Specialisation : Marketing
Packages : 5.3 Lakh



Aditya Gour

Company : Purnartha
Investment Advisers
Specialisation : Marketing
Packages : 7.15 Lakh



Akanksha Morghade

Company : PWC
Specialisation : Finance
Packages : 5.52 Lakh



Prerna Chaturvedi

Company : Purnartha
Investment Advisers
Specialisation : Marketing
Packages : 7.15 Lakh



Mahavir Bardiya

Company : PWC
Specialisation : Finance
Packages : 5.52 Lakh



Sanjana Tamhankar

Company : TAM Media Research
Specialisation : Marketing
Packages : 5.5 Lakh



Shivam Shinde

Company : GEP
Specialisation : Marketing
Packages : 6.5 Lakh



Babasaheb Sukale

Company : HDFC Bank
Specialisation : Marketing
Packages : 6.75 Lakh



Shreya Upadhyay

Company : HDFC Bank
Specialisation : Finance
Packages : 6.75 Lakh



Rikita Bose

Company : HDFC Bank
Specialisation : Marketing
Packages : 6.75 Lakh



Rajat Katara

Company : HDFC Bank
Specialisation : Marketing
Packages : 6.75 Lakh



Aditya Deshmukh

Company : HDFC Bank
Specialisation : Marketing
Packages : 6.75 Lakh



Akash Kumar Agarwal

Company : HDFC Bank
Specialisation : Finance
Packages : 6.75 Lakh



Tejas Satpute

Company : HDFC Bank
Specialisation : Marketing
Packages : 6.75 Lakh



Uttam Sengupta

Company : HDFC Bank
Specialisation : Marketing
Packages : 6.75 Lakh



Ankit Kumar

Company : HDFC Bank
Specialisation : Marketing
Packages : 6.75 Lakh



Chirag Sahay

Company : HDFC Bank
Specialisation : Finance
Packages : 6.75 Lakh



Surendra Singh Yadav

Company : HDFC Bank
Specialisation : Marketing
Packages : 6.75 Lakh



Piyush Kumar

Company : HDFC Bank
Specialisation : Marketing
Packages : 6.75 Lakh



Kaushik Deshmukh

Company : HDFC Bank
Specialisation : Marketing
Packages : 6.75 Lakh



Anmol Chhabriya

Company : HDFC Bank
Specialisation : Marketing
Packages : 6.75 Lakh



Ramkripal Suman

Company : HDFC Bank
Specialisation : Marketing
Packages : 6.75 Lakh



Krunal Thakur

Company : HDFC Bank
Specialisation : Marketing
Packages : 6.75 Lakh



Mandeep Arora

Company : HDFC Bank
Specialisation : Marketing
Packages : 6.75 Lakh



Tushar Bargal

Company : HDFC Bank
Specialisation : Marketing
Packages : 6.75 Lakh



Aakash Shrivastava

Company : HDFC Life
Specialisation : Finance
Packages : 4.2 Lakh



Smarika Panda

Company : HDFC Bank
Specialisation : Finance
Packages : 6.75 Lakh



Vaibhav Mishra

Company : HDFC Life
Specialisation : Marketing
Packages : 4.2 Lakh



P Vivek N Rao

Company : HDFC Bank
Specialisation : Marketing
Packages : 6.75 Lakh



Nirmal Nirash

Company : Jaro Education
Specialisation : Marketing
Packages : 8.46 Lakh



Priyanka Nagle

Company : HDFC Bank
Specialisation : Marketing
Packages : 6.75 Lakh



Chetan Dewalkar

Company : MRF Tyres
Specialisation : Marketing
Packages : 5.5 Lakh



Rahul Jaiswal

Company : Reliance Retail
Specialisation : Marketing
Packages : 5 Lakh



Piyush Biranwar

Company : MRF Tyres
Specialisation : Marketing
Packages : 5.5 Lakh



Vikram Singh

Company : Reliance Retail
Specialisation : Marketing
Packages : 5 Lakh



Arushi Yadav

Company : Reliance Jio-BP
Specialisation : Marketing
Packages : 9 Lakh



Shivam Kishore

Company : Reliance Retail
Specialisation : Marketing
Packages : 5 Lakh



Isha Pandey

Company : Reliance Jio-BP
Specialisation : Marketing
Packages : 9 Lakh



Tirtha Wagh

Company : New Vision Softcom
& Consultancy
Specialisation : Marketing
Packages : 3.5 Lakh



Rajat Verma

Company : Reliance Jio-BP
Specialisation : Marketing
Packages : 9 Lakh



Ansh Raj Purohit

Company : Eclerx
Specialisation : Finance
Packages : 6.53 Lakh



Amey Kore

Company : Reliance Jio-BP
Specialisation : Marketing
Packages : 9 Lakh



Mukesh Kumar

Company : Indigo Paints
Specialisation : Marketing
Packages : 6 Lakh



Madhura Tagare

Company : Fullerton India
Credit Company
Specialisation : Finance
Packages : 4.72 Lakh



Robert Raj

Company : IDFC First Bank
Specialisation : Marketing
Packages : 3 Lakh



Prakhar Jain

Company : Zenith Rubber
Specialisation : Marketing
Packages : 5 Lakh



Arbaaz Kalawant

Company : Kotak Mahindra
Bank
Specialisation : Finance
Packages : 4.5 Lakh



Adhishree Gadre

Company : Grand View Research
Specialisation : Finance
Packages : 6 Lakh



Nikhil Mittal

Company : FIS Global
Specialisation : Finance
Packages : 6.6 Lakh



Preksha Sanghani

Company : Grand View Research
Specialisation : Marketing
Packages : 6 Lakh



Saurabh Singh

Company : ICICI Securities
Specialisation : Marketing
Packages : 4 Lakh



Shruti Sharma

Company : Grand View Research
Specialisation : Marketing
Packages : 6 Lakh



Mahima Hurkat

Company : EVOSYS
Specialisation : Marketing
Packages : 4.5 Lakh



Karan Khare

Company : Grand View Research
Specialisation : Marketing
Packages : 6 Lakh



Amartya Pushp

Company : EVOSYS
Specialisation : Marketing
Packages : 4.5 Lakh



Swastik Mahapatra

Company : Grand View Research
Specialisation : Marketing
Packages : 6 Lakh



Rahul Bhamare

Company : EVOSYS
Specialisation : Marketing
Packages : 4.5 Lakh



Kaustubh Kale

Company : Mahindra Holiday &
Resorts
Specialisation : Marketing
Packages : 4.25 Lakh



Ananya Sahoo

Company : Velotio Technologies
Specialisation : HR
Packages : 4.5 Lakh



Aditi Pandya

Company : Baasic Home Loan
Specialisation : Finance
Packages : 5 Lakh



Khushbu Sharma

Company : Wantstats
Specialisation : Marketing
Packages : 6.9 Lakh



Suranjan Padhi

Company : ICICI Bank
Specialisation : Finance
Packages : 4.2 Lakh



Rohit Telore

Company : Mahindra Holiday
& Resorts
Specialisation : Marketing
Packages : 4.25 Lakh



Arijeet Maity

Company : ICICI Bank
Specialisation : Marketing
Packages : 4.2 Lakh



Varsha Pareek

Company : TechAim
Specialisation : HR
Packages : 4.42 Lakh



Rohan Chopade

Company : PROSERA
ANALYTICS
Specialisation : Marketing
Packages : 5 Lakh



Achyut Kulkarni

Company : Atos Syntel
Specialisation : HR
Packages : 4.5 Lakh



Apoorva Wankhede

Company : PROSERA
ANALYTICS
Specialisation : Marketing
Packages : 5 Lakh



Sweety Singh

Company : Growman Group
Specialisation : HR
Packages : 5.8 Lakh



Sidhdant Vinke

Company : PROSERA
ANALYTICS
Specialisation : Marketing
Packages : 5 Lakh



Surabhi Mishra

Company : Café Coffee Day
Specialisation : Marketing
Packages : 5.4 Lakh



Rahul Asnani

Company : Alright Sloution
Specialisation : Finance
Packages : 12 Lakh



Vedant Singh

Company : Café Coffee Day
Specialisation : Marketing
Packages : 5.4 Lakh



Arjit Tiwari

Company : HDFC Bank
Specialisation : Finance
Packages : 6 Lakh



Nikhil Singh

Company : ICICI Bank
Specialisation : Marketing
Packages : 4.2 Lakh



Devansh Chaudhary

Company : Collabara
Technology
Specialisation : Marketing
Packages : 6 Lakh



Ayush Kesharwani

Company : ICICI Bank
Specialisation : Marketing
Packages : 4.2 Lakh



Kulkarni Nikkhiel

Company : Teltonika
Specialisation : Marketing
Packages : 10.41 Lakh



Prabhat Singh

Company : Bajaj Finserv
Specialisation : Marketing
Packages : 5.5 Lakh



Bijay Singh Bani

Company : BAGIC
Specialisation : Marketing
Packages : 8.16 Lakh



Anupam Koul

Company : Upgrad
Specialisation : Marketing
Packages : 5 Lakh



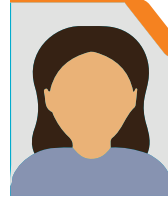
Abhishek Kumar

Company : Allcargo Logistics Ltd
Specialisation : Marketing
Packages : 5 Lakh



Deep Gorai

Company : Jayashri Company
Specialisation : Marketing
Packages : 4 Lakh



Neha Sharma

Company : ICICI Prudential
Specialisation : Finance
Packages : 4 Lakh



Jaipurkar Piyush

Company : Marico
Specialisation : Marketing
Packages : 5 Lakh



Mohit Patil

Company : ICICI Prudential
Specialisation : Finance
Packages : 4 Lakh



Manorama Chhipa

Company : Cotton Prints
Specialisation : Marketing
Packages : 4.5 Lakh



Kartikeya Patel

Company : ICICI Prudential
Specialisation : Marketing
Packages : 4 Lakh



Rohit Roushan

Company : Aditya Birla
Fashion n Retail
Specialisation : Marketing
Packages : 4.5 Lakh



Shaiphalika Singh

Company : ICICI Prudential
Specialisation : Marketing
Packages : 4 Lakh



Vimal Kant

Company : ICICI Prudential
Specialisation : Marketing
Packages : 5 Lakh



Harsha Pagare

Company : TCS
Specialisation : HR
Packages : 5.79 Lakh



Hema Sahu

Company : BAGIC
Specialisation : Marketing
Packages : 8.16 Lakh



Shrishti Jaiswal

Company : Wipro
Specialisation : HR
Packages : 5 Lakh



Shipra Gupta

Company : BAGIC
Specialisation : Marketing
Packages : 8.16 Lakh



Mohit Nandwana

Company : ICICI Securities
Specialisation : Finance
Packages : 4.12 Lakh



Tushar Ambetkar

Company : ICICI Securities
Specialisation : Finance
Packages : 4.12 Lakh



Arihant Jain

Company : Transparency
Specialisation : Marketing
Packages : 3.75 Lakh



Akshat Agarwal

Company : TCS
Specialisation : HR
Packages : 5 Lakh



Sakshi Shukla

Company : Interactive Brokers
Specialisation : Finance
Packages : 6.15 Lakh



Tejashree Joshi

Company : TCS
Specialisation : HR
Packages : 5.79 Lakh



Sonali Mishra

Company : GlobalSpace
Specialisation : Marketing
Packages : 7 Lakh



Mohnish Dafre

Company : Indigo Paints
Specialisation : Marketing
Packages : 6.32 Lakh



Saurabh Vishwakarma

Company : Edelweiss Wealth
Management
Specialisation : Finance
Packages : 4.5 Lakh



Akshay Gawande

Company : ElasticRun
Specialisation : Finance
Packages : 4 Lakh



Harsh Joshi

Company : Edelweiss Wealth
Management
Specialisation : Finance
Packages : 4.5 Lakh



Smriti Jha

Company : ElasticRun
Specialisation : Finance
Packages : 4 Lakh



Genisha Sahu

Company : Vodafone Idea
Specialisation : Marketing
Packages : 4.5 Lakh



Anuj Sethiya

Company : Transparency
Specialisation : Marketing
Packages : 3.75 Lakh



Akash Shukla

Company : Axis Bank
Specialisation : Marketing
Packages : 4 Lakh



Neha Ojha

Company : Transparency
Specialisation : Marketing
Packages : 3.75 Lakh



Kritika Baghel

Company : Axis Bank
Specialisation : Marketing
Packages : 4 Lakh



Shubham Khandare

Company : Transparency
Specialisation : Marketing
Packages : 3.75 Lakh



Sapna Taur

Company : Angel Broking
Specialisation : Marketing
Packages : 5.5 Lakh



Vaishnavi Pagare

Company : Future Supply Chain Solutions Ltd
Specialisation : Marketing
Packages : 4.5 Lakh



Kaustubh Tidke

Company : Faircent
Specialisation : Marketing
Packages : 4 Lakh



Shubham Awari

Company : Smartserv
Specialisation : Marketing
Packages : 14.7 Lakh



Saloni Malviya

Company : Skyhigh Security
Specialisation : Marketing
Packages : 12 Lakh



Prateek Patel

Company : Zirca Digital Solutions
Specialisation : Marketing
Packages : 6 Lakh



Saurav Ranjan

Company : Skyhigh Security
Specialisation : Marketing
Packages : 12 Lakh



Harjeet Singh

Company : Edelweiss
Specialisation : Marketing
Packages : 4 Lakh



Nitish Purty

Company : SG Group
Specialisation : Marketing
Packages : 5 Lakh



Shubham Saurav

Company : SG Group
Specialisation : Finance
Packages : 5 Lakh



Neha Vanje

Company : Interactive Brokers
Specialisation : Finance
Packages : 6.15 Lakh



Shruti Nashikkar

Company : SG Group
Specialisation : Marketing
Packages : 5 Lakh



Sanket Awate

Company : Elastic Run
Specialisation : Marketing
Packages : 4 Lakh



Pooja Gupta

Company : SG Group
Specialisation : Marketing
Packages : 5 Lakh



Yusuf Ansari

Company : No Broker
Specialisation : Marketing
Packages : 7.52 Lakh



Abhijeet Kumar

Company : Elastic Run
Specialisation : Marketing
Packages : 4 Lakh



Priyanshi Jain

Company : Atos Syntel
Specialisation : Finance
Packages : 4 Lakh



Snigdha Shome

Company : Quadrant Knowledge Solutions
Specialisation : Marketing
Packages : 5 Lakh



Abhishek Gupta

Company : Kotak Mahindra Bank
Specialisation : Marketing
Packages : 4 Lakh



Rohit Rupwate

Company : Huron Eurasia India Private limited
Specialisation : Finance
Packages : 6.46 Lakh



Manoj Kumar

Company : Bajaj Finserv
Specialisation : Finance
Packages : 3.7 Lakh



Vishal Prajapati

Company : Huron Eurasia India Private limited
Specialisation : Finance
Packages : 6.46 Lakh



Aditya Prateek

Company : Reliance Retail
Specialisation : Marketing
Packages : 3 Lakh



Soumya Pujahari

Company : Axis securities limited
Specialisation : Marketing
Packages : 5.5 Lakh



Shubhada Sarade

Company : Data Ease
Specialisation : Marketing
Packages : 3.6 Lakh



Ritika Singh

Company : Diageo
Specialisation : HR
Packages : 5 Lakh



Krati Malviya

Company : ICICI Bank
Specialisation : Marketing
Packages : 4.2 Lakh



Pratik Chavan

Company : Avalara Technologies
Specialisation : Finance
Packages : 5.2 Lakh



Rohan Soni

Company : Bansal Group
Specialisation : Marketing
Packages : 3.2 Lakh



Awate Shubham

Company : Eclerx
Specialisation : Finance
Packages : 4.2 Lakh



Akriti Shetty

Company : Tech Mahindra
Specialisation : HR
Packages : 5 Lakh

Alumni Speak

Looking back on my education in the ISBS one word that comes to mind is exceptional. I found the classes and knowledge taught to be rewarding in every aspect, resulting to immediate success in my career upon Post graduation. While at ISBS, I studied Marketing, a subject I was always fascinated by. One of the greatest things about the Marketing Department is the professors. They truly understand the merging of lectures and real-world examples to review while learning different topics in the subjects. I thoroughly enjoyed viewing ongoing current events through the lens of lecture material in this degree.

I feel I use the knowledge learned from my degree every day in my career. I feel ISBS PGDM prepared me for what I would face once entering the job market, allowing me to hit the ground running and have success in various roles so far. I currently sit as the Advertising Manager for Meesho. My career has blossomed in the Business Intelligence space, solely due to the foundations of the curriculum that allowed me to build on all the unique classes in the business field. The core principles taught in this class set me up to understand and implement various analytical methods within companies. The degree earned at ISBS will set you up with all the tools needed to have a successful career in any path you follow. I am proud to be a part of such a great institution and call myself a falcon.

Jagat Maheshwari
Advertising Manager
Meesho



Batch 2015-17

Deciding to do PGDM from Indira School of Business Studies was the best decision I made, the journey here have been full of opportunities which has helped me to become the strong and confident person I am today. Even in the tough times of covid-19 our institute stood by us, and I can roudly say that now I am working with ICICI Bank. I can't thank ISBS PGDM enough for helping me grow and become a better a person.

Chahak Jain
Relationship Manager, ETRG
Global space
ICICI Bank



Batch 2019-21

Your life has taken a turn and now it's time to ditch hard work for smart work because most of your time will be spent in learning things that you never bothered about. Indira School Of Business Studies is one such place that will give you a chance to come out as a star and secure your future but only if you are ready to work for it. Else you keep waiting for someone to spoon feed and adjust with what's left. Work and work until you get to your dream. I got my dream job only because of Indira School of Business Studies PGDM which understood my passion.

Charles Prem
Sales Manager
Times of India



Batch 2019-21

The unique and distinctive proposition of learning at ISBS PGDM through collective discourse providing both theoretical concept clarity and application-oriented methodology has helped me in understanding the management concepts in a more effective way. ISBS offers education which is beyond the four walls of the classroom. ISBS PGDM has helped me to broaden my perspective to look at things. In addition to the academics, it is the podium that ISBS PGDM has given me for the development of my leadership skills that I would cherish for a lifetime.

During my 2 years PGDM (Marketing) course I got many opportunities to groom myself. The mentors at Indira School of Business Studies PGDM helped me enhance my academic and interpersonal skills. Good infrastructure, overall, a great experience and lifetime memory at Indira.

Prajakta Balaji Chalukya
Business Development
Executive
Dataeaze



Batch 2019-21

Ketan Kirad
Regional Manager
Forbes Marshall Pvt Ltd



Batch 2011-13

In my institute I saw a consistent pattern for exposure, learning of skills faculty involvement & student bonding. For me It's not just an PGDM but an upliftment of my character, critical thinking ability and ready to grab & shape opportunities tuning to me. The amount of networking it provides amazes me. I look up to our faculties for sharing their industry knowledge in shaping us & constantly taking us out from our comfort zone.

My experience in Indira School of Business Studies PGDM was wonderful. No doubt one of the best B-Schools. Starting from Day 1 till the last exam of last semester always learned something new. Faculties are always there to help you out. On top of that there are many events where you can enhance your skills even you have the chance to showcase your leadership quality. It's a place where you can be able to connect lots of people or one can increase their networking. Talking about the placements there are enough companies where you can easily get placed with the help of right mentorship from the faculties. Overall, it was package of rightful knowledge, degree and expertise required before entering a corporate work

Sonali Mishra
Key Accounts Manager
Global space
Technologies Ltd



Batch 2020-22

Abhishek Sarkar
Sr. Analyst
FIS



Batch 2017-19

I will cherish my experience with ISBS PGDM for the rest of my life. Taking a postgraduate course from this institution challenged me personally, academically, and professionally in accomplishing my career goals while also assisting me in gaining knowledge and skills of the contemporary world. I have seen our skills and competence reach their pinnacle because of the learning environment supported by highly knowledgeable, experienced, and encouraging faculties. Overall ISBS PGDM stands evergreen on my life's journal pages.

Atharva Deshpande
Tax Consultant
Deloitte



Batch 2020-22

Looking back on my education in the Indira School of Business Studies PGDM, Pune, one word that comes to my mind is exceptional. I found the classes and knowledge taught to be rewarding in every aspect, resulting to immediate success in my career upon post-graduation. At Indira I have lived the best days of my life. The experience here turned me to a more curious and achieving person. The support of the faculty members not only helped me to score good marks, but also helped me to overcome the flaws for being a good human being. I am Grateful that I had this College as the steppingstone of my career life.

Sushmita Nayak
Deputy Manager
Axis Bank



Batch 2017-19

I am grateful to INDIRA SCHOOL OF BUSINESS STUDIES PGDM for helping me unleash my worth in these 2 years as a memorable experience. I witness myself that though the time runs really fast, but no one finishes last as learning never slows down. Course curriculum & club activities have provided me a platform to work with my peers coming from a diverse range of backgrounds, interests, and talents, thereby equipping me with skills required for succeeding in cross-cultural environments in my career ahead.

Ankit Sinha
Senior Manager
AU Bank



Batch 2017-19

INDIRA SCHOOL OF BUSINESS STUDIES PGDM is much beyond just an "Institution". It donates a "Culture". Culture of excellence, empowerment, and enrichment. Being a part of ISBS, I felt blessed. College has molded my personality and clarified my vision of the future. The day is not far when people will recognize me with the name of ISBS PGDM and I am very grateful to the institution for providing me guidelines and motivation to inspire me to achieve my goals.

Dushyant Sahu
Relationship Manager -
Working Capital
INDUSIND BANK



Batch 2017-19

Nexus (The Students Council)

As the co-curricular part, we have different kind of resources in the campus for the students to add values in their competencies, to explore new talent area and providing them the platform to showcase and embrace it all. Which includes 6 clubs (Marketing, Finance, Human Resource, CSR, Hobby, MDP), 7 committees (Sports, Cultural, Alumni, IT& Branding, Anti Ragging, Internal Compliance, PRME) and 2 Cells (Entrepreneur, Grievance).

All these clubs, committees and cells perform different activities related to their area like competitions, events, workshops and lectures to enhance the personalities.



Shabnam Matte
President



Richa Sharma
Vice President -
Academics



Sakshi Patel
Vice President -
Co-curricular



Rishabh Raktim
Vice President -
Extra curricular

HRhythm (The HR Club)

With their motto “Unite, Learn, Soar” stimulates interest in HR as career, develop decision making, leadership and interpersonal skills to uphold the highest ideals in human resource management.



MarkAktion..

The Marketing Innovation

(The Marketing Club)



Focuses on providing a platform for the students to boost their creativity and skill set as well as keeping them abreast of the happenings in the world of marketing.

FinZar

(The Finance Club)

A platform for students to improve their quantitative and analytical thinking capabilities with practical financial education to enhance their domain knowledge.



Hobby Club



Invitus (The Sports Committee)

Gives students the time and space to relax, revitalize and enliven their sporting spirit by organizing tournaments such as cricket, basketball, volleyball, football, badminton, yoga and fitness.



Dor

(The Alumni Committee)

Works as a bridge between the alumni and students at a corporate and personal level creating an engaged network of alumni who share their experiences with students via sessions and support their career development.

Industry Academia Interface is an important part of the curriculum at ISBS PGDM. Guest sessions are arranged so that the students can interact with corporate leaders. As part of super Specialisation orientation, Mr. Sumeet Shah, Chief Growth Officer - Incentius, Incentivate, Aurochs oriented the students with different aspects of Digital Marketing. He explained the scope and future of Digital Marketing.

Udaan

(The Cultural Team)

Aids in the holistic development of students by giving them a platform to showcase their talent within ISBS and in various intercollege competitions.



The IT & Branding Committee

Student team learns social media marketing practically by running brand promotions for the institute on social media platforms including campaign conceptualization, content creation, artwork, executing the post and audience engagement.



Placement Committee

Placement Bootcamp - Batch 2021-23, Mr. Puneet Raman as our Rhetorician for the Bootcamp. The enlightened areas were how to be able to prospect for new businesses, qualify for high quality prospects, book meetings with decision makers, handle buyer's objections, the how's of negotiation and closing a deal.

Arohan E-CELL

Arohan, the E-cell at ISBS PGDM, has been constituted with the broad purpose of building and inculcating an entrepreneurship-oriented culture within the institute. The role of E cell is to develop a conducive environment for budding and aspiring entrepreneurs by exposing them to multiple platforms which will help them to improve upon their business models, get mentorship by successful entrepreneurs, interact with investors, and groom their entrepreneurship skills.

PEHEL (The CSR committee)

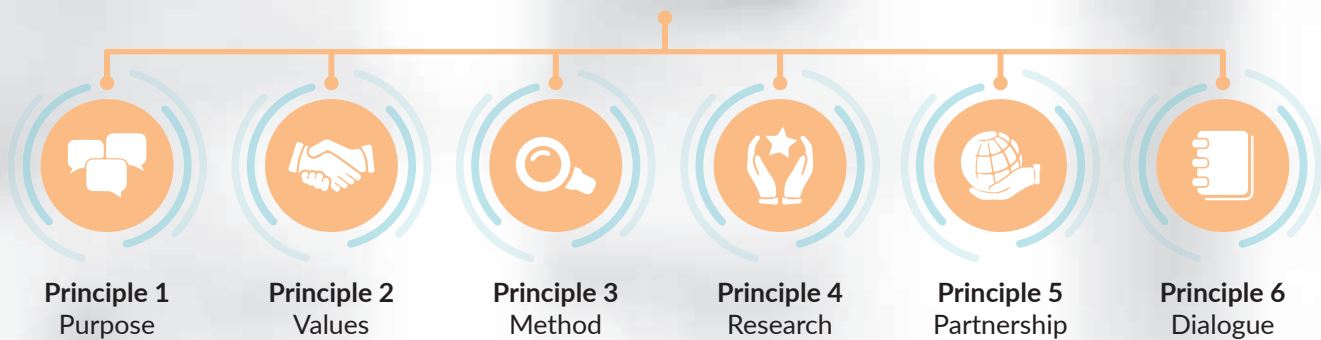
The purpose of this committee is to collaborate with NGO'S for CSR projects on areas such as health, education, environment, safety, and community development. And empower students by providing opportunities to participate in social outreach programs so as to enable them to serve the underprivileged section of the society and enhance their quality of life by willingly contributing skill and knowledge.



United Nation's Principles for Responsible Management Education (PRME)



Six Principles



ISBS PGDM imbibes in the students the ethos of socially responsible and sustainable business practices. As institutions of higher education involved in the development of current and future managers we declare our willingness to progress in the implementation, within our institution, of the following six Principles, starting with those that are more relevant to our capacities and mission. All the academic, co-curricular and extracurricular activities at ISBS PGDM are designed and conducted in a manner so as to follow the said principles of PRME which are:

Principle 1 | Purpose

We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

Principle 2 | Values

We will incorporate into our academic activities, curricula, and organisational practices the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

Principle 3 | Method

We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

Principle 4 | Research

We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

Principle 5 | Partnership

We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

Principle 6 | Dialogue

We will facilitate and support dialog and debate among educators, students, business, government, consumers, media, civil society organisations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

Compliance Committees

Student Grievance Redressal Committee

According to AICTE's Establishment of Mechanism for Grievance Redressal, Regulation 2012, the Grievance Redressal Committee has been constituted with the objective of resolving the grievances of students, parents and others. All the aggrieved students, their parents and others may henceforth approach the Grievance Redressal Committee. An online grievance redressal mechanism has been established and it is available to the student in his ERP login www.erp.indiraedu.com

Committee Members

Dr. Vidya Nakhate

Director
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Deputy Director
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Mr Rishabh Raktim

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Internal Complaint Committee

Internal Complaint Committee has been constituted by the Director with the powers vested in him/her by the Governing council of ISBS PGDM as per the Governing Council meeting held on 29th June, 2013 to address Internal Complaint Committee (ICC) activities with the broad purpose of creating a fair workplace with gender equality. The cell is especially created to prevent or deter the commission of acts of gender inequality and sexual harassment and to provide the procedure for the resolution, settlement or prosecution of acts of sexual harassment and gender biases by taking all steps required.

Committee Members

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Anti-Ragging Committee

Ragging is the term used for the so-called "initiation ritual" practiced in higher education institutions but sometimes it involves abuse, humiliation or harassment of new entrants or junior students by the senior students. It often takes a malignant form wherein the newcomers may be subjected to psychological or physical torture. Ragging has ruined countless innocent lives and careers. To root out ragging in all its forms from universities, colleges and other educational institutions this committee has been formed in every educational institute under the guidelines given by Hon'ble Supreme Court in 2007. ISBS PGDM has zero-tolerance policy on ragging, which is a punishable offence.

What Constitutes Ragging?

Any disorderly conduct whether by words spoken or written or by an act which has the effect of teasing, treating or handling with rudeness any other student, indulging in rowdy or undisciplined activities which causes or is likely to cause annoyance, hardship or psychological harm or to raise fear or apprehension thereof in a fresher or a junior student or asking the students to do any act or perform something which such student will not in the ordinary course and which has the effect of causing or generating a sense of shame or embarrassment so as to adversely affect the physique or psyche of a fresher or a junior student.

Preventive Machinery for Ragging at ISBS PGDM

Anti-Ragging Committee

- Includes representation from Faculty, Administrative staff, Legal Counselor, Social Activist, Students and Parents.
- Responsible for following the compliance norms for Anti-Ragging. Meets twice a year in regular course, but in case of any exigency committee meets within 7 days of mishap.

Anti-Ragging Squad

- Responsible for making surprise visits to Hostel, Canteen, College Campus.
- Includes Faculty and Administration representative.

Mentoring Cell

- Consist of Student Mentor (Senior to Juniors)
- Behind every 6 Junior students, 1 Senior Student Mentor is assigned.

Meetings and Quorum

The tenure of the committee is one year and committee is instituted at the beginning of every academic year. Meetings are biannual for this committee. In case of any emergency situation the meeting is called immediately without even slightest of the delay. The quorum required for the meeting will be 3 members

a. Chairperson/ Secretary | b. Faculty Representative | c. Administration Representative

Anti-Ragging Committee Members

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Drug/Alcohol Policy

Students of Indira are expected to abstain from drugs and alcohol during their stay at the institute. Violation of this policy will lead to cancellation of admission.

Dress Code

Boys

1. Neat Formal Shirts (No Polka dots n flowery shirts)
2. Tie a must.
3. Smart Polished formal shoes only
4. Clean Shaved (No stubble)
5. Please use a Deo
6. Neatly cut hair

Girls

1. Neat Formal Shirt with Trousers
2. Neat Salwar Kameez. No Sleeveless kurtas allowed.
3. If you wearing leggings kurtas should be knee length or below
4. Neat Smart Shoes. No slippers.
5. Girls with shoulder length hair or longer, please tie your hair in a bun or ponytail
6. Use a Deo
7. Light makeup no dark lipstick.

Hostel Rules

The boys' and girls' hostel at Indira has a set of rules which must be adhered to strictly by all students. Each hostel is headed by a warden who acts as a facilitator and observer to maintain discipline in the hostels and ensure its smooth functioning. Students opting to stay in the hostel will have to sign an undertaking in accepting the rules set by the management. Ragging of any type will not be accepted and the concerned students' admissions would be cancelled immediately.

IndiaPrenuer

Business Plan Competition

On 12th March, ISBS hosted its flagship 11th Annual International Business Plan Competition at Pune - IndiaPrenuer.

The theme “Conceptualize | Connect | Create” resonates with the entrepreneurial spirit. The brightest minds from top B- schools and Engineering colleges around the nation come forward to showcase their Business Acuity. **Mr. Sujit Jain** - Chairman & Managing Director, Netsurf Communications Pvt. Ltd. was our Honourable Chief Guest. The participants went through rigorous elimination stages to qualify for the finale which will be held at the ISBS campus, Pune.

Entrepreneurship Development Program

Entrepreneurship Development Program is a 6 months course conducting by La sierra university California. 250 students have been registered for this course. This course will be held in 2 days in a week. This program they will focus on entrepreneurship, challenges facing by start-up, Start-up garage E-lab, design thinking Entrepreneurship in Emerging markets etc.



Academic Entrepreneurship Varsity Program

This is one year program conducting by Pcombinator Info Tech Pvt. Ltd. There are 20 students registered for this course. The main purpose of this program is to set up Academic Entrepreneurship Varsity and Digital/Financial/Language Literacy Village and groom the students on Business Development Entrepreneurship. The 3 months session on startup and entrepreneurship & they will start project work on various start - up along with this they are providing C+ programming , Java, python, MySQL, JSP services



iCAN (Indira | Conceptualize | Act | Nurture)



Indira School of Business Studies PGDM in collaboration with CII Yi, organised iCAN - Entrepreneurship & Start-up Leadership Conclave on 15th Oct 2022. This event was organized under the aegis of **India@75, Azadi ka Amrit Mahotsav**, to celebrate the spirit of the entrepreneurial community and to provide an opportunity to students to learn from eminent entrepreneurs.

The event was graced by eminent entrepreneurs who shared stories of their success, failures and challenges with students and gave them an understanding of entrepreneurial eco system.

The audience were addressed by **Dr. Tarita Shankar** - Chairperson - Indira Group of Institutes (IGI), **Prof. Chetan Wakalkar** - Group Director - IGI and **Dr. Kumendra Raheja** - Head - ISBS PGDM. They shared insights about India's journey in making the start-up ecosystem robust.



The entrepreneurs in attendance were
Ms. Jyotsna Uttamchandani
Executive Director
(Syska, SSK Group of Companies)

Mr. Dheeman Kadam
Co-founder
(GoEgo Network)

Ms. Sushmita Kaneri
Founder & CEO
(TechPose Pvt. Ltd.)

Dr. Aditya Jhunjunwala
Co-founder, CEO & Chief Mentor
(Enterprise India Fellowship)

Ms. Devyani Pawar
Founder & CEO
(DP House of Media)

Ms. Sowmya Iyer
Founder & CEO
(DVIO Digital)

Mr. Bharat Oswal
Chief Happiness Officer
(Botree) Young Indians (Yi) YUVA.

This event was a great educating experience for students.



Indira Brand Slam Summit & Awards



Panel discussion on start-ups

ISBS PGDM in association with Young India Initiative organized an entrepreneurial session for Entrepreneur week which was conducted on 20th August 2022, Saturday.

The resource persons for the event included **Mr. Mohith Mathur** - Vice President, Business Excellence, **Dr. Prajakta Insulkar** - Founder & CEO at Kalpavriksha 360, **Mr. Siddhesh Sarode**, **Miss Aditi Khot** - Founder of Des Rangeela were shared about their start ideas.



Business Bazigar Activity

Business Bazigar activity was conducted on 22-07-2022 for the entire PGDM 2022-2024 batch. They were asked to present the business idea on 27-07-2022. Students undertaken various ventures such as: selling roses, cards, pani puri, mehendi designs, car and bike washing, rakhi preparation, Tea selling, online business etc. The activity was thoroughly enjoyed by the students.



Footprints (The Convocation Ceremony)

A momentous occasion for the Batch of 2019-21 to celebrate the successful completion of their PGDM course.



Awards & Accolades



Rankings & Awards

Accredited by NBA & MBA Equivalence accorded by AIU.

Featured in top 100 B School as per Times B School ranking Survey 2022.

Received Asian Education Leadership Award in 2022 at Taj, Dubai.

Awarded "Best Institute with Global Collaborative Learning" at 14th Innovative Education Leadership Awards presented by Stars of the Industry Group, held at Taj Lands 2022.

Awarded Most Sustainable Education Institution Award at the 6th Edition of World Sustainability Congress, 2021.

Awarded National Awards for Excellence in Education – Top Private B-School (Western Region), 2020.

Ranked 30th amongst top Private B-Schools by TOI Ranking Survey, 2020

Awarded Best Social Media Campaign Award at the Global Digital Marketing Awards, 2020.

Ranked 28th among the Best B – Schools in India by Business India Magazine, 2019

Awarded Dewang Mehta B-School Excellence Awards – 2017, 2018 & 2019

Awarded Best Institute Overall at the National Education Awards, 2019

Awarded Best Institute Overall at the 11th Innovative Education Leadership Awards presented by DNA, 2019



Dr. Kumendra Raheja
Best Institute Award 2022



Dr. Kumendra Raheja
Dean, ISBS PGDM, received 'Best Dean Award' by Stars Group, in Innovative Leadership Awards Category, in March 2022



Dr. Amruta Deshpande
'Best International Connect Officer' at the 11th edition of World Education Congress at Taj Lands' End Mumbai on July 2022.



Dr. Shikha Sindhu
ISBS PGDM awarded as "Institute with Best Academic Inputs in Business Analytics" at 29th Business School Affaire and Dewang Mehta National Education Leadership Recognitions Forum

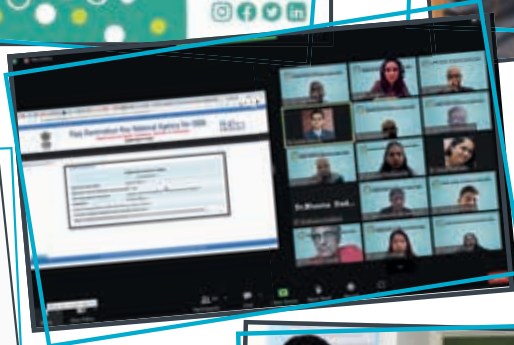


Dr. Shikha Sindhu
'Best Institute Global Collaborative Learning Award' on behalf of ISBS PGDM presented by Stars Group in March 2022



ISBS PGDM students of Batch 2022-24 won
First Position in Presentation competition at Dewang Mehta National Level Students Competition in Nov.2022

Faculty Enrichment Program



Life on Campus



A GLIMPSE OF PUNE

Pune is a unique city. It has a rich cultural heritage that is rooted in traditional Maharashtrian culture while having a cosmopolitan edge fuelled by its thriving IT industry. Life In Pune, India is touted to be one of the best ones in the country with its great people, weather, and reasonable cost of living. Often when outsiders ask, "Is Pune a good place to live?", the most common answer Pune-kars give is that they would never want to live anywhere else. The city has an unparalleled charm and appeal that get people, who live here, hooked to the lifestyle. So, what exactly makes Pune such a unique place?

Pune-kars always are bragging about the city's exceptional weather and for a good reason.

It is a city with a rich, diverse crowd that makes it a city with an optimum population.

Life in Pune for students and IT professionals is one of the best. With the presence of top educational institutes in Pune along with presence IT companies- youngsters form the heartbeat of the city.

Pune is a city that was the epicentre of Chhatrapati Shivaji's empire. It makes the city's history loaded with rich culture and heritage. The Maratha culture is extremely prominent in Pune, more than any other place in Maharashtra.

This culture permeates through the blood of Pune-kars as they celebrate festivals like Sankranti, Gudi Padwa, Ganesh Chaturthi, and Shivratri with pomp all year round. The celebrations also give birth to multiple groups or "pandals" across the city that gather to dance Lavani, play lezim, or form a dhol-tasha troupe. Not to forget the bhajans and "abhangs" that happen in famous mandirs like Dagdusheth Halwai and Chaturshringi every day.

And not just the festivals, there are physical representations of Pune's heritage too. From Shaniwarwada to Aga Khan palace to Sinhagad Fort, the entirety of Pune is peppered with historical monuments.



When it comes to culture, traditions, and history - Pune truly has a unique edge.



INDIRA

Shree Chanakya Education Society's

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